

Title:

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What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Additional comments:

Any response from the OFCOM other than a Total Rejection to the DRM demand by DTLA is unacceptable. The OFCOM, being part of the UK citizens' civil service, should do its utmost to protect, support and enhance the UK citizens' interest, not to undermine. DTLA's demand is un-reasonable, un-tanable and not in the interest of the UK citizens in any way at all.

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

NO.

I do not believe at all that DTLA DRM will broaden the range of content available on DTT. It will only serve to undermine its long term viability as a platform.

I fail to see ANY evidence at all from any content provider to indicate their intent to boycott HD DTT in the absence of DRM management; in fact DTLA failed in its attempt to lobby for DRM management on terrestrial TV in the US and therefore is still providing content in format without DRM.

Any additional form of 'management' only serves to increase cost / red-tape and hinder progress / innovation and reduce long term viability. Basic economic / business knowledge 101 and common sense.

In short: Have some spine please.

Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

NO.

It is inadequate and does not serve its purpose.

It is like mending a hole in a boat with a hammer - everytime you try to fix it it will only produce more holes, AND you are stopping other people to come round with some nails and boards to fix it, or bring along another boat all together.

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

It is inconsistent with public value principles and anti-competitive for a start.

Worse of all, OFCOM will cease to have any teeth - DTLA will hold UK broadcast to ransom, not OFCOM (not the most appropriate word but you get the idea).

Are you ready to sit down and wait for retirement ALREADY?

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

As above answer for Q3.

Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

NO, I do not agree.

And frankly, once you take away the control of the UK broadcasting from the citizens (which is supposed to be represented by OFCOM and BBC), no amount of guarantees by OFCOM / BBC (which is pointless anyway as both would have already lost control to the broadcasting by implementing DRM controlled by a third party) or DTLA (this should be obvious - they are in to make money so any one believes in their guarantees being genuine is frankly naive) would be appropriate to safeguard our legitimate use of HD content. Think about a moving goal post pls.

Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? .. :

NO.

It will only increase cost and frankly, regardless of how 'negligible (the) impact (is) on the cost of HD DTT' it is still un-acceptable.

I have already paid a handsome amount of cash for my HD TV - are you proposing to make me paying EXTRA in order to allow DTLA to make a mint?

Interoperability - no other countries adopted similar tech, so it is going to hamper interoperability right from the start.

Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

NO.

Any DRM in any form will only hinder competition (only big players can afford license), increase cost (for licencing and development). These cost will surely be passed onto the consumers.

No one in their right mind can guarantee that there is a 'negligible effect' on the market, and no one is going to be able to quantitatively define 'negligible' anyway. This question is a trick question?

Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

No comment.

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:

The proposal only serves to undermine our rights, market competition and eventually giving the citizens / consumers a nightmare.