

**Title:**

Dr

**Forename:**

ANTHONY

**Surname:**

KELLY

**Representing:**

Self

**Organisation (if applicable):**

**Email:**

[AHK2@tutor.open.ac.uk](mailto:AHK2@tutor.open.ac.uk)

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**

I would argue that licence funded BBC should not be given blanket authorisation to apply DRM to High Definition programmes. It would be reasonable to apply a maximum number of authorised copies to prevent illegal use of copies, but one copy as indicated intent is not reasonable . The hardware private individuals need to buy for blue ray recording is expensive and such DRM restriction would not help a technology which gives consumers choice and superb quality to develop a market share.

**Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :**

Copy management which is regulated Yes - blanket approval to any broadcaster No.

**Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :**

Cannot answer as I am not a technology expert

**Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :**

answer as for previous question

**Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :**

cannot give informed opinion

**Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :**

Not as a single copy authorisation - a more reasonable number of copies would be acceptable as illegal usage is to be avoided.

**Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :**

cannot answer

**Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :**

as above

**Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :**

cannot answer

**Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:**

too broad a question for private individual