

**Title:**

Mr

**Forename:**

Christien

**Surname:**

Bowman

**Representing:**

Self

**Organisation (if applicable):**

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**

**Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :**

No. The market in Britain is far too economically viable to ignore and producers know this, especially considering that anything that is held back here can simply be streamed online once its aired in the US. Anything held back by producers due to lack of DRM would only result in lost revenue.

**Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :**

No. Even the BBC has admitted that they/Digital Transmission Licensing Agreement's measures are easy to crack by any pirate who wanted to, and was cracked by in house testers with little difficulty. Its even easier for potential pirates to simply download it.

**Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :**

No.

**Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :**

No.

**Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :**

Absolutely not. I do not accept the necessity of DRM/CRM. The Digital Transmission Licensing Agreement is not built for the British public, it is run by 5 companies who's objective is to please shareholders with extra revenue. They are a consortium not bound by British law, and they do not have to live with the rules they impose upon the British consumer. The DTLA rules are not written with public service in mind. They contain numerous prohibitions on copying and reuse, and these prohibitions don't line up with what is permitted under UK copyright laws, especially fair dealing.

**Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :**

Anything that makes British hardware more specialized or less compatible with other countries will drive prices up due to extra manufacturing costs. Any deviation in the price of equipment as a result of this act is unacceptable. Citizens of Britain are not in favor of it, and should certainly not have to shell out extra money in this or any other economic climate for a DRM system that even the creators say is fundamentally flawed. Copyright is the right to control copying, display, performance and re-use of your creations. Deviceright - essentially what they are imposing, is not copyright, and is a gross deviation from acceptable conduct.

**Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :**

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**Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :**

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**Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:**

I think its disgusting that the British public doesn't even know the full extent of the implications since some of the DTLA's rules are bound by non-disclosure. I refuse to give my support for anything that I am not fully informed about. The DRM implemented is more effort, more cost and more hassle for everyone. Bearing in mind that the DRM has already been cracked with publicly available methods, I fail to see why any rational person would continue to push forward with such a draconian system that is a complete waste of time as it achieves nothing - the DRM designed to stop pirates, does not stop pirates. Finally there has been no public input on this. It seems like Ofcom and the BBC are trying to bypass Parliament and the British public deserve to have a say in how their own Nationalized system is changed.