

Title:

Mr

Forename:

Chip

Surname:

Bell

Representing:

Self

Organisation (if applicable):

Email:

What do you want Ofcom to keep confidential?:

Keep part of the response confidential

If you want part of your response kept confidential, which parts?:

Email address.

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

Pure and simple, as any case study will demonstrate, so called content management (DRM by another name) is bad in all its forms. It harms the end user experience, and is not in any way in the consumer interest.

What will attract content providers to any platform is that platform's user population: the bigger, the better.

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

No. The primary factor which will broaden the range of content available on DTT and secure its long term viability is the size of its audience.

Copy management (as has been widely demonstrated) is wholly detrimental to the end user experience, and will ultimately lead to decreased uptake of the platform and a shorter life cycle.

Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

No. The notion that a content management system is required at all is unfounded.

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

No comment.

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

No comment.

Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

No. Content management is not, in any implementation, a "pro-consumer" technology.

Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :

No. Costs are increased because if users are unable to record content for personal use, they will experience cases when they must purchase a hard copy of something they may not necessarily want permanently. Additionally, if non-monetary costs are considered, you can factor in a poorer end user experience which always arises as a result of content management technologies.

Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

No comment.

Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

No comment.

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:

Abolition of the TV license fee. The more the BBC adopts broadcasting techniques and policies of commercial entities, the less entitled to a government regulated revenue system they become.