

**Title:**

Mr

**Forename:**

David

**Surname:**

Hall

**Representing:**

Organisation

**Organisation (if applicable):**

David Hall Systems Ltd

**Email:**

[davejhall@aol.com](mailto:davejhall@aol.com)

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**

**Question 1: Do you agree with our revised geographic market definition? If not, please explain why?:**

Generally we are in agreement with the proposals and we consider that a more realistic analysis of Market 2 has been undertaken.

**Question 2: In light of the revised geographic market definition presented in this consultation, do your previous comments on SMP remain appropriate? If not, please explain why?:**

Generally we consider that our comments are still valid though we note that a more sensitive analysis of Market 2 has been undertaken.

**Question 3: Do you have any further comments to add in relation to the SMP assessment?:**

We consider that this SMP assessment is more appropriate than that used in the previous consultation. However we consider that critical factors should have been identified where any change could have a significant impact on the outcome of the assessment.

**Question 4: In light of the revised geographic market definition and SMP analysis presented in this consultation, do your previous comments on remedies remain appropriate? If not, please explain why?:**

Generally we consider that our comments are still valid though we note that a more sensitive analysis of Market 2 has been undertaken.

**Question 5: Do you have any further comments to add in relation to remedies in Market 1 and Market 2?:**

We have no further comments

**Question 6: Do you have any further comments to add in relation to the period of notice that should apply to exchanges that move from Market 2 to Market 3?:**

We have no further comments.