

Title:

Forename:

Surname:

Representing:

Self

Organisation (if applicable):

Email:

What do you want Ofcom to keep confidential?:

Keep name confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Additional comments:

I am very disappointed to hear the new proposals and believe they are not in our interest.

Question 1: Do you think that allowing Now Digital to extend the coverage area of its Exeter & Torbay local radio multiplex licence to include North Devon would unacceptably narrow the range of DAB programme services available in the Exeter and Torbay area? Please explain the reasons for your view.:

This question makes no sense. Exeter and Torbay already have DAB and extending it to North Devon will make no difference to them. It will mean that North Devon will have no local radio. If I hear the torpiont ferry mentioned once more on my local radio I will go mad.

Question 2: Do you think that allowing Now Digital to extend the coverage area of its Exeter & Torbay local radio multiplex licence to include North Devon would be calculated to maintain or promote the development of digital sound broadcasting in the UK otherwise than by satellite? Please explain the reasons for your view.:

There is only one reason why Now Digital wants to extend their services into North Devon, and that is to automatically gain the north devon license. I can not see how that would ensure the quality of local radio in North Devon

Question 3: Do you think that Now Digital's proposals for providing coverage of North Devon are satisfactory? Please explain the reasons for your view.:

No I do not. North Devon is a very difficult area to provide practical cover for and I believe that the regulations are not stringent enough and we will end up with a poor service because overall the figures will be within guidelines but North Devon alone will be below those.

Question 4: Do you consider that Now Digital has the ability to maintain its local radio multiplex service if its request is granted? Please explain the reasons for your view.:

Well if you listen to it now, maintaining the service would be disaster for north devon. The service is definitely not local to North Devon. The two daily shows actually coming from Exeter are not local. The rest of the shows coming from London never even mention the South West!!

Question 5: (For programme service providers on the Exeter & Torbay local radio multiplex only) Do you consider that there are sufficient safeguards in place to protect your rights and interests in the event that Now Digital is permitted to extend coverage to include North Devon?:

Question 6: Do you consider that there any other grounds on which Ofcom should approve, or not approve, the request from Now Digital? Please explain the reasons for your view.:

Ofcom should not approve the request from Now Digital. There are no advantages for North Devon to become digital. Coverage will be poor and when the analogue signal is switched off large parts of North Devon will have no radio cover. This is the reason why nobody has suggested to extend DAB to North Devon before. I feel the motive behind the current proposals is not to improve radio in North Devon, but is driven by the lure of the automatic gaining of the North Devon license. There is no doubt in my mind that this is not going to be in North Devon's interest. I believed ofcom wanted to promote local radio. The current proposal would give us 8 hours of radio from South Devon and than 16 hours of radio from London. No Thank you.