

Dear Madam

I'm not sure if I am replying in the correct format, but I wish to have my support for THE VOICE local radio added to the many others I am sure you are receiving. I think the people of North Devon should be allowed to have their own individual radio station - the information the station provides is absolutely amazing for the people who live here. We get to here our own events, news, traffic and a whole host of other items we do not get under any other station provider. Whilst I understand a larger organisation can probably cover a larger area and provide more revenue, but I personally do not want to hear about the traffic jams in Exeter or Plymouth when I'm trying to get to a customer across in Ilfracombe! The guys at The Voice have put their heart and soul into our local radio and I think it would be a huge loss to our area if they are forced to give up. The old lantern station had a huge following and should never have been sold to Heart.

An article in our local paper recently by the Heart FM representative stated that they had so many thousands of listeners in this area, but I am imagining those figures were taken whilst The Voice was off air - it's quite easy to scoop up listeners when there is no competition and given we are suppose to have a free choice in this day and age I think we should be allowed to have the choice of a local station.

Many thanks