

Dear Ms Jackson

**North Devon**

I run an estate and property letting agency in Ilfracombe, where almost all of my landlords and tenants are based in and around the town.

As a Rotarian in Ilfracombe I have been made aware of plans to introduce a DAB service for north Devon but understand that Ilfracombe will not be able to receive this!

I have been told that the medium term plan is for radio to go the same way as TV in this area, and that is a totally digital service which would mean here in Ilfracombe we would only receive national radio stations and be denied any local services. Local television on digital is at best patchy and now we are to be denied local radio completely.

As a small business I have considered advertising on local radio, but our once local station is more of a regional / national service now. I know that many people in north Devon do not listen to it any more because the majority of the information broadcast is irrelevant to this area, and the music very repetitive. I strongly feel that a regional radio station that doesn't serve our local community well is no longer going to be a cost effective medium for me to promote my business.

To sum up: first our television has been switched to an inferior digital service, then we lose our local radio station, and now you want to remove anything that is remotely local to us altogether. I don't know what the people of Ilfracombe and its surrounding area has done but this proposal is morally wrong and a huge injustice to thousands of people.

Please let us retain the system in place at the moment, and consider letting us have a local radio station back.

Michelle Turner

Turner Carr Property Centre