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13th June 2011

Exeter and Torbay Consultation
F.A.O
Andrea Jackson
Ofcom
Riverside House
2A Southwark Bridge Road
London
SE1 9HA

Dear Andrea Jackson,

This is a reply to the proposition to extend the South Devon Digital Radio service to North Devon and Torridge.

As a local to the North Devon area, I do not feel that this will benefit the area. It leaves a too high percentage without local or commercial radio coverage. This is unjust to those who wish to choose which station they want to listen to as it takes away their right to choose.

The local community are currently working on trying to bring back a local radio station that is true to our area with local presenters and talent. If you were to allow the extension this would put everyone's efforts to nothing, as the local FM holder would have automatic renewal.

There is a reason we would like a local station as we feel that not everyone benefits from Heart FM, as their updates are not relevant to the area we live in. Also having a local radio station provides advertising for local businesses (increasing business circulation), jobs in the community and allows those who have talent to share it with those in the local area.

I disagree with this proposition and believe it will have more controversial effects on the area than it will positive.

Yours sincerely,



(Alan Best)