

Respondent: UTV Television

Response:

Question 1: Do you agree with Ofcom's proposal to publish the General Procedures?:

We support the standardisation of the procedures covering investigations into all aspects of our licence conditions and the formalisation of these procedures. We honour that transparency; consistency and fairness are fundamental requirements for stakeholders amid investigations and decisions conducted by Ofcom.

Question 2: Do you agree with the key changes to our current approach identified at paragraph 2.11 of the consultation document?:

We support the new initial assessment stage approach and recognise similarities with the existing Standards Procedure.

We are familiar with the current assessment and provision of recording requirements of Standards and Fairness & Privacy Procedures, and do not see the standardisation of these (to include all aspects of our broadcast licence requirements) to be a cause for concern.

We recognise the role that broadcast bulletins play, by allowing stakeholders to fully interpret and learn from Ofcom's broadcasting code decisions, while ensuring transparency on behalf of the regulator. We agree it is imperative that the bulletin now includes the complete scope of licence requirements by including them as part of the published list of decisions by Ofcom to ensure continued transparency with stakeholders.

UTV welcomes the introduction of KPIs to assess the performance of all broadcast licence investigations in line with its current Standards Complaints Procedures.