

Your response

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<p>Question 1: Do you agree with the planning principles and methodologies that we will use in our work to refine the coverage area plan for small-scale DAB?</p>	<p>Yes I agree the planning and scope of the proposed new licenses. I think its a positive step forward in creating something more accessible for smaller businesses and shows a real intent to give new brands an opportunity to show a different approach to radio and give the public something more relatable to listen to and give communities a platform to raise issues related to their home cities.</p>
<p>Question 2: Do you agree with our proposed approach to the required technical licence conditions for small-scale radio multiplex services, and the proposed amendments to the Digital Radio Technical Code?</p>	<p>Yes I believe this has been well thought out and can definitely work.</p>
<p>Question 3: Do you agree with Ofcom's proposed approach to setting the level of reserved capacity for C-DSP services on small-scale radio multiplex services?</p>	<p>I believe its important to have control of numbers, this is a smart decision, for example if a business has something to offer with backing from their local city council members and head of business relations at colleges then it would be more beneficial to have these business involved as they would create a community vibe and unity, something that has needed to be addressed for some time now and radio is a great place to achieve this.</p>
<p>Question 4: Do you agree with the factors we are proposing to take into account of in deciding the order and timescale in which Ofcom will advertise small-scale radio multiplex licences?</p>	<p>The one issue I have is there is very little information on when Ofcom will advertise these licenses. There should be a notice of what date there will be a decision on when the will be advertised.</p>
<p>Question 5: Do you agree with our proposed approach for assessing the technical plans submitted in small-scale radio multiplex licence applications?</p>	<p>Yes.</p>
<p>Question 6: Do you agree with our proposed approach for assessing the ability of applicants</p>	<p>Yes, as mentioned in my previous statement the control of quality and what</p>

<p>to establish their proposed small-scale radio multiplex service?</p>	<p>businesses intend to put into this service is important to make it successful.</p>
<p>Question 7: Should Ofcom require that the studio of a C-DSP licensee be located within the coverage area of the small-scale radio multiplex service it plans to broadcast on? Please explain the reasons for your view.</p>	<p>This is tricky, for example if no one applies for the Multiplex license in an area where there are applicants for CDSP licenses then that leaves things at a stalemate. It would be beneficial if funding was provided some major cities to allow them to get their license without having to pay for the Multiplex. This is something that Ofcom could look into further.</p>
<p>Question 8: We propose that holders of corresponding analogue community radio and DSP licences apportion their income equally across their licences, unless there are compelling reasons why a different apportionment is reasonable. Do you agree with our suggested approach?</p>	<p>I agree with this approach.</p>
<p>Question 9: Do you agree with our proposal that a prospective C-DSP service provider will be able to apply for a C-DSP licence once we have invited applications for the small-scale radio multiplex licence upon which their proposed C-DSP service is intended to be provided?</p>	<p>Yes I think this should not be an issue, if applicants have a solid application which will benefit their community and be an asset to the new small scale DAB scheme then they should not be restricted.</p>