

Consultation response form

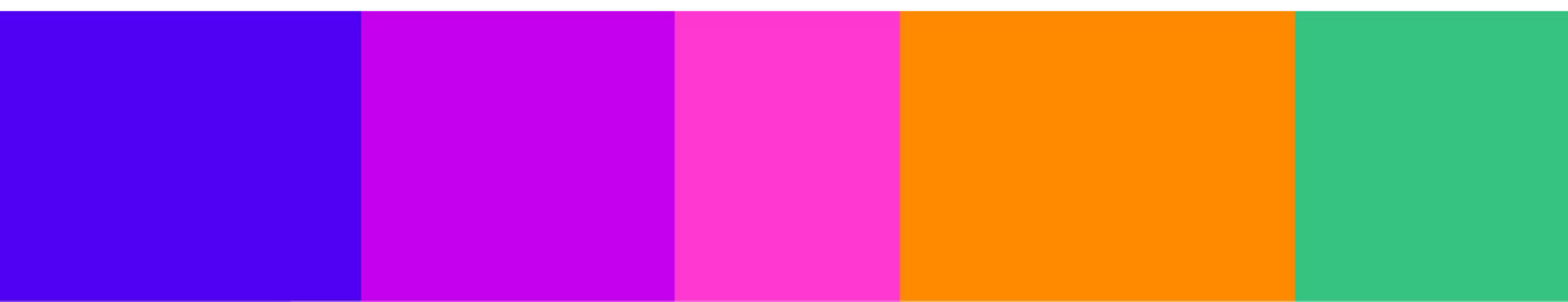
Please complete this form in full and return to Channel4LicenceRenewal@ofcom.org.uk

Consultation title	Reconsultation: Channel 4 Licence Renewal
Full name	██████████
Contact phone number	██████████
Representing (delete as appropriate)	The Culture, Communication, Welsh Language, Sport, and International Relations Committee
Organisation name	Welsh Parliament
Email address	SeneddCulture@senedd.wales

Confidentiality

We ask for your contact details along with your response so that we can engage with you on this consultation. For further information about how Ofcom handles your personal information and your corresponding rights, see [Ofcom's General Privacy Statement](#).

Your details: We will keep your contact number and email address confidential. Is there anything else you want to keep confidential? Delete as appropriate.	Nothing
Your response: Please indicate how much of your response you want to keep confidential. Delete as appropriate.	None
For confidential responses, can Ofcom publish a reference to the contents of your response?	Yes



Your response

Question	Your response
<p>Question 1: Do you agree with our assessment of the potential impact on specific groups of persons?</p>	
<p>Question 2: Do you agree with our Welsh language impact assessment?</p>	
<p>Question 3: Do you agree with our proposals that:</p> <p>a) until 31 December 2029, in each calendar year at least 9% of the hours of programmes made in the UK for viewing on the Channel 4 service must be produced outside England, and at least 9% of the expenditure on programmes made in the UK for viewing on the service must be allocated to the production of programmes outside England and referable to programme production at production centres in Scotland, Wales and Northern Ireland?</p> <p>b) with effect from 1 January 2030, in each calendar year at least 12% of the hours of programmes made in the UK for viewing on the Channel 4 service must be produced outside England, and at least 12% of the expenditure on programmes made in the UK for viewing on the service must be allocated to the production of programmes outside England and referable to programme production at production centres in Scotland, Wales and Northern Ireland?</p>	<p>As outlined in the Committee’s report, State of Play: Public Service Broadcasting in Wales, broadcasting plays an important role in portraying Welsh identity, as well as in our democracy, by ensuring that systems of government are held to account. There has been an inadequate supply of media content in Wales for a long time.</p> <p>In the above report, the Committee called for increased spending by both BBC and ITV in Wales. It was recommended that:</p> <ul style="list-style-type: none"> • The BBC’s spend on English-language television content in Wales should grow year-on-year until it approaches parity with the BBC’s spend on English language content in Scotland. • Ofcom should include a requirement for the Channel 3 licence in Wales to produce a greater proportion of network content in Wales. <p>Given the above, the Committee believes the current proposals are not challenging enough. The proposed increased quotas should be introduced sooner, with consideration given to increasing the out-of-England quotas in subsequent years. The Committee thinks there is merit in exploring the Welsh Government’s proposals for nation-specific spend requirements. At the very least, Ofcom should require a mechanism to ensure an equitable spread of out-of-England spend across the nations of the UK.</p>

Question	Your response
	<p>The Committee also believes that Channel 4 should do more to ensure that people across Wales can see their stories reflected on screen and feel represented by the services they receive. The Committee is of the view that it is equally important that Ofcom is ambitious in what it asks from Channel 4 to improve its representation and portrayal of Welsh Life.</p>
<p>Question 4: Do you agree with our proposed guidance for C4C on how it should report on its MoE production in its SMCP?</p>	

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