

# Consultation response form

Please complete this form in full and return to [Channel4LicenceRenewal@ofcom.org.uk](mailto:Channel4LicenceRenewal@ofcom.org.uk)

Consultation title	Reconsultation: Channel 4 Licence Renewal
Full name	[REDACTED]
Contact phone number	[REDACTED]
Representing (delete as appropriate)	Maramedia
Organisation name	Maramedia Ltd
Email address	[REDACTED]

## Confidentiality

We ask for your contact details along with your response so that we can engage with you on this consultation. For further information about how Ofcom handles your personal information and your corresponding rights, see [Ofcom's General Privacy Statement](#).

<p><b>Your details:</b> We will keep your contact number and email address confidential. Is there anything else you want to keep confidential? Delete as appropriate.</p>	
<p><b>Your response:</b> Please indicate how much of your response you want to keep confidential. Delete as appropriate.</p>	Phone number confidential please
<p>For confidential responses, can Ofcom publish a reference to the contents of your response?</p>	Yes

## Your response

Question	Your response
Question 1: Do you agree with our assessment of the potential impact on specific groups of persons?	No response offered

Question	Your response
<p><b>Question 2: Do you agree with our Welsh language impact assessment?</b></p>	<p>No response offered.</p>
<p><b>Question 3: Do you agree with our proposals that:</b></p> <p>a) until 31 December 2029, in each calendar year at least 9% of the hours of programmes made in the UK for viewing on the Channel 4 service must be produced outside England, and at least 9% of the expenditure on programmes made in the UK for viewing on the service must be allocated to the production of programmes outside England and referable to programme production at production centres in Scotland, Wales and Northern Ireland?</p> <p>b) with effect from 1 January 2030, in each calendar year at least 12% of the hours of programmes made in the UK for viewing on the Channel 4 service must be produced outside England, and at least 12% of the expenditure on programmes made in the UK for viewing on the service must be allocated to the production of programmes outside England and referable to programme production at production centres in Scotland, Wales and Northern Ireland?</p>	<p>Confidential? – N</p> <p>Maramedia does not agree with OFCOM’s proposal.</p> <p>We suggest that it would be fairer if the outside England quota rose to between 12 and 16% well in advance of 2029.</p> <p>As a medium-sized production company, Channel 4 could be a pivotal funder in the face of much reduced tariffs from all other terrestrial broadcasters.</p>
<p><b>Question 4: Do you agree with our proposed guidance for C4C on how it should report on its MoE production in its SMCP?</b></p>	<p>Not confidential</p> <p>Yes</p>

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