

Your response

Question	Your response
<p>Question 1: Do you agree with our assessment of the potential impact on specific groups of persons?</p>	<p>Confidential? – Y / N</p>
<p>Question 2: Do you agree with our Welsh language impact assessment?</p>	<p>Confidential? – Y / N</p>
<p>Question 3: Do you agree with our proposals that:</p> <p>a) until 31 December 2029, in each calendar year at least 9% of the hours of programmes made in the UK for viewing on the Channel 4 service must be produced outside England, and at least 9% of the expenditure on programmes made in the UK for viewing on the service must be allocated to the production of programmes outside England and referable to programme production at production centres in Scotland, Wales and Northern Ireland?</p> <p>b) with effect from 1 January 2030, in each calendar year at least 12% of the hours of programmes made in the UK for viewing on the Channel 4 service must be produced outside England, and at least 12% of the expenditure on programmes made in the UK for viewing on the service must be allocated to the production of programmes outside England and referable to programme production at production centres in Scotland, Wales and Northern Ireland?</p>	<p>I do not agree with the proposals on the basis that:</p> <p>12% and 2030 are both arbitrary. What is C4’s justification for that percentage and timescale?</p> <p>Equally, Ofcom has provided no evidence to support 12% as the appropriate level of Out of England (OoE) quota for C4</p> <p>Ofcom has provided no evidence to support 2030 as the appropriate date for earliest delivery of an OoE quota for C4 of 12%.</p> <p>16%+ remains a non-arbitrary, rational minimum target for a UK owned PSB – as 16%+ of UK population/audiences live, work and are monetised by C4 outside of England.</p> <p>I accept that C4 is facing a period of uncertainty as it delivers “Fast Forward” but in acknowledging that uncertainty I would ask Ofcom to consider the following:</p> <ol style="list-style-type: none"> a. That the 50% Outside of London quota become an obligation on C4. b. That the 12% OoE quota be delivered by C4 from 2027 c. That Ofcom then reconsult regarding delivery of a “stretch goal” for C4 across the period 2027 to 2034 – with 16%+ being the target quota by 2034 at the latest. d. That the 12% and 16%+ stretch goal both include/are combined with rational quota minimums for C4 per home nation (based on population).

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	<p>C4 supplier engagement/development requires significant improvement. Ofcom's recommendation that C4 agree an annual strategic plan for OoE delivery is welcome – C4 commissioners need to be incentivised to deliver supplier development/engagements OoE.</p>
<p>Question 4: Do you agree with our proposed guidance for C4C on how it should report on its MoE production in its SMCP?</p>	<p>Confidential? – Y / N</p>

Please complete this form in full and return to Channel4LicenceRenewal@ofcom.org.uk.