

Your response

Question	Your response
<p>Question 1: Should Ofcom exercise its discretion to consent to the application to vary the Bradford small-scale multiplex licensed area, with regard to the statutory and policy considerations set out in this document?</p>	<p>Confidential? – N</p> <p>Ofcom should not consent to the application to vary the Bradford small-scale multiplex licensed area, given the significant reduction in coverage it would entail. The proposed change would result in a decrease affecting approximately 8,000 adults, with areas like Shipley, Baildon, and Guiseley losing coverage.</p> <p>This decrease in coverage is not justified, especially considering the magnitude and location of the coverage losses. Additionally, granting this significant variation disadvantages other competitive applicants who may have been better suited to deliver this multiplex. Consent to the application would not only harm existing coverage but also perpetuate an unjust environment for other potential applicants.</p> <p>Moreover, the fact that the applicant for the variation has overpromised and is now failing to deliver the service as originally intended highlights a lack of accountability and performance. Therefore, it is imperative for Ofcom to prioritise fairness and integrity in the licensing process by not consenting to the application. Doing so would uphold the standards of the broadcasting industry and ensure that licence holders are held accountable for their commitments to providing reliable and consistent services to the community. Therefore, Ofcom should not exercise its discretion to consent to the application to vary the Bradford small-scale multiplex licensed area. If the licence holder is unable to deliver the service in the original application then it should surrender the licence for the multiplex and allow a more suited community led consortium to deliver this service.</p>
<p>Question 2: With reference to our impact assessment, do you agree with our assessment of the potential impacts of approving this application?</p>	<p>Confidential? – N</p> <p>As a stakeholder responding to the consultation, I strongly object to the assessment provided regarding the potential impacts of approving the application to vary the Bradford small-scale multiplex licensed area. The impact assessment fails to adequately address the concerns</p>

Question	Your response
	<p>raised by stakeholders regarding the significant reduction in coverage and breaches of key commitments made in the original application. It overlooks the implications of approving the variations, which could undermine the integrity of the licensing process and disadvantage both local radio operators and listeners.</p> <p>Therefore, I urge Ofcom to reconsider its assessment and thoroughly investigate the concerns raised by stakeholders. Rejecting the coverage reduction request is essential to uphold fairness and transparency in the licensing process and protect the interests of all community members. Additionally, prioritising the improvement of DAB signal coverage in the area is crucial to ensure equal access to high-quality radio services for residents.</p>