

Question	Your response
<p>Question 1: Should Ofcom exercise its discretion to consent to the application to vary the Bradford small-scale multiplex licensed area, with regard to the statutory and policy considerations set out in this document?</p>	<p>We have serious concerns about this consultation and its future consequences. If you visit the licensee's Website, https://www.bradforddab.com/our-services you will not find even a single main local community radio station on its carriage platform, for example:</p> <ul style="list-style-type: none"> Bradford Community Broadcast Royal Radio Bradord St Luke's Sound Radio Ramair Bradford University Radio Keighley On Air Radio Worth Valley Community Radio Pulse 1 Radio Bradford Bradford Asian Radio Radio MAC Bradford <p>So who's this Dab is providing the carriage to, only itself Sunrise Radio?</p> <p>So, what's the main purpose of this so called Bradford small-scale radio multiplex, we think, it should be called only Sunrise Dab which is just benefiting one commercial venture rather than the whole community, which contradicts the Ofcom notices of guidance. In its original application, the applicant provided more than 50 local entities who they promised to offer the carriage, where are they now? The applicant betrayed the Ofcom by providing the false information to gain the preference on other applicants, to get the license. All these efforts by the licensee, are a valid proof that the licensee is in serious breach to all its original commitments with Ofcom.</p> <p>Every single community station is complaining about this license award, as in the past, this licensee, been causing serious various problems and difficulties to all the other small community groups to unstable them to keep its monopoly in Bradford, so</p>

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	<p>consequently now that are not comfortable with this licensee due to its own wrong doings in the past.</p> <p>We think, as all the local community stations are hesitant to join this Dab which is there for almost one year, the licensee is struggling with its regular costs so it's trying different ways to reduce its costs by reducing its coverage areas etc.</p> <p>We think that Ofcom should take it seriously, as this situation would not help Ofcom plans to make the DAB future successful. There are only 2 options, either the licensee, owns its promises to cover all the proposed areas or Ofcom should revoke its license.</p>
<p>Question 2: With reference to our impact assessment, do you agree with our assessment of the potential impacts of approving this application?</p>	<p>It would be unfair and unfortunate with all the radio listeners as well as the other community radio stations if Ofcom approves these substantial coverage reduction changes, which will badly impact and damage the Dab future in Bradford which Ofcom would not like.</p>