

## Your response

Question	Your response
<b>Question 1: Should Ofcom exercise its discretion to consent to the application to vary the Winchester small-scale multiplex licensed area, with regard to the statutory and policy considerations set out in this document?</b>	Confidential? – Y / N  We support measures to vary the coverage plan if viability is threatened. However the existing signal should serve the core area, and we believe the signal is severely compromised in the south of Winchester particularly, with the revised plan. OFCOM has also said there is a material loss of coverage, but is mindful to approve it, as the only alternative would be losing the multiplex. Our opinion would be whether the previous users of the multiplex find this loss to be acceptable, particularly those focused on Winchester and also delivering social gain to the city.
<b>Question 2: With reference to our impact assessment, do you agree with our assessment of the potential impacts of approving this application?</b>	Confidential? – Y / N  We feel it's not just about changes in population number, but where the population is. The change in our opinion (and this is not an area we have any connection with or interest in) results in a significant loss of coverage in Winchester, and the gain in Eastleigh doesn't look that usable. We feel contiguous coverage is important, as SSDAB opens up services for easy use in cars.

Please complete this form in full and return to [smallscaleDAB@ofcom.org.uk](mailto:smallscaleDAB@ofcom.org.uk).