

Your response

Question	Your response
<p>Question 1: Do you agree with the BBC's assessment in the PIT submission about the market impact of the Proposal? If you disagree, please provide any evidence supporting your reasoning.</p>	<p>WGGB does have some reservations about the BBC's Digital First Strategy and its use of iPlayer to meet its public service obligations. However, as there are no plans to extend programme availability beyond 12 months and considering the data on viewer behaviour, we agree with the BBC's assessment that the proposals to increase the amount of archive material on iPlayer will not have a significant adverse impact on fair and effective competition.</p>
<p>Question 2: Do you agree with Ofcom's initial assessment that the Proposal is not material? If you disagree, please provide any evidence supporting your reasoning.</p>	<p>As in this context, 'material' relates only to having a significant adverse impact on fair and effective competition for other broadcasters and platforms, we agree with Ofcom's initial assessment that the proposal is not material.</p>
<p>Question 3: If you consider that the Proposal is material, please explain further whether you consider Ofcom should undertake a BCA or a Shorter Assessment of the Proposal.</p>	

Please complete this form in full and return to BBCiPlayerAssessment@ofcom.org.uk