

Question	Your response
<p><b>Question: Respondents are invited to comment on whether they agree with Ofcom’s preliminary decisions and to frame their views and responses with reference to, or in the context of, the statutory criteria in section 19(3B) of the Broadcasting Act and condition 5(2) of L-DTPS licences.</b></p>	<p>Confidential? –N</p> <p>I believe Ofcom should reject this application from Local TV because it is a significant dilution of the commitments the company gave in their licence applications. Local TV has added other licences to its holdings and in each case it has reduced the quantity and quality of local content. The company seeks to run its licences on a shoe-string budget, often overworking and underpaying young journalists to meet its minimum obligations.</p> <p>I know in one licence a young journalist, just out of university was expected to provide all the local news and programme content, act as station manager and engineer, present and produce local news bulletin for little more than the minimum wage.</p> <p>Local TV’s ambition is to run down local programme hours so it can create a national channel by default. Other local TV stations, such as KMTV, are delivering high quality, high quantity on a consistent basis and building a successful business.</p> <p>KMTV does this through effective partnerships with other local media and journalism courses providing constructive opportunities for aspiring journalists and programme makers.</p> <p>There is a sustainable, successful, popular model for local television, if Local TV don’t want to deliver on this basis then others should be given the licences to achieve this goal.</p> <p>This paragraph is confidential:</p> <p>I have worked in commercial TV in the UK for 34 years – including many years as part of the ITV senior leadership team and time as a senior director role at a local television station.</p>