
Local TV Limited

Requests to change programming commitments

STATEMENT

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1. Overview

All local TV licences contain programming commitments which describe the licensed service the licensee is required to provide. The commitments have a specific focus on the amount and type of local content that will be broadcast on the service so as to reflect the needs and interests of the local area. The commitments set out in local TV licences reflect proposals submitted by the licensee when applying for licences, which are awarded by Ofcom having regard to specified statutory criteria (although some commitments may have been amended subsequently with Ofcom's consent).

Local TV Limited requested that Ofcom change some of the programming commitments included in the following seven of its licences: Birmingham, Bristol, Cardiff, Leeds, Liverpool, Middlesbrough (Teesside TV) and Newcastle (Tyne and Wear TV). As the proposed changes would result in a departure from the character of each service, the requests were subject to a public consultation.

What we have decided – in brief

This document sets out Ofcom's decision on Local TV Limited's requests for changes to its programming commitments.

Having consulted on these requests and having carefully considered the representations made by respondents regarding the Preliminary View set out in the consultation, Ofcom has decided to approve the requests to amend the programming commitments of the seven licences concerned.

This will result in a number of changes to the programming commitments for the licensed services, as set out in Annex 1. Our reasoning for approving these requests is set out in the full document.

These changes may be implemented by Local TV Limited from today's date.

2. Details and background information

- 2.1 Ofcom is the body responsible for licensing local digital television services (“local television services”) in the United Kingdom. Currently, local television services operate in 34 locations across the country. Our powers and duties in exercising this function are contained in the Communications Act 2003 and the Broadcasting Act 1996, as modified by the Local Digital Television Programme Services Order 2012.
- 2.2 The licence for each local TV service contains a set of programming commitments which describe the type and volume of locally-relevant programming which the licensee is required to provide. The commitments are annexed in each Local Digital Television Programme Service (“L-DTPS”) licence.
- 2.3 Licensees can make requests to Ofcom to change their programming commitments in line with their licence conditions. In turn, Ofcom will consider such requests in accordance with the statutory criteria, as described below.
- 2.4 In this section, we set out:
 - a) the legal framework applicable to Ofcom’s consideration of changes to programming commitments in L-DTPS licences; and
 - b) an overview of the changes requested by Local TV Limited (“the Variation Request”).

Legal Framework

- 2.5 Section 19(3A)(c) of the Broadcasting Act 1996 (“the Act”) requires Ofcom to include in L-DTPS licences conditions for securing that the character of the licensed service, as proposed by the licence holder when making the application for that licence, is maintained for the duration of the licence.
- 2.6 We therefore included in condition 5(1) of every L-DTPS licence a requirement that, for the duration of the licence, the licensee must maintain the character of the licensed service in accordance with the programming commitments set out in the licence.
- 2.7 The circumstances in which we may allow a change to the character of the licensed service are limited by section 19(3B) of the Act. As a result, condition 5(2) of all L-DTPS licences provides that Ofcom may, following the procedure set out in the Act, consent to a departure from the character of the licensed service only if it is satisfied that:
 - a) the departure would not substantially alter the character of the licensed service;
 - b) the departure would not unacceptably reduce the number and range of programmes about the area or locality for which the service is licensed;
 - c) the departure would not unacceptably reduce the number of programmes made in the area of locality for which the service is licensed; and
 - d) the service would continue to meet the needs of the area or locality for which the service is licensed.

2.8 Before deciding whether to consent to a departure from the character of a licensed service on any of the grounds set out above, Ofcom is required by section 19(3C) of the Act to publish a notice specifying:

- a) the proposed departure; and
- b) the period in which representations may be made to Ofcom about the proposal. This period must end later than 28 days after the publication of this notice.

The Variation Requests

2.9 The quantitative changes (i.e. those that relate to hourly ‘quotas’ rather than the qualitative ‘programming output’ section of the programming commitments) requested by Local TV Limited for each of the seven licences are summarised in the table below:

	Changes to local programming per week (First-run)	Changes to local programming per week (Repeats)	Changes to hours and scheduling of local news and current affairs programming per week (First-run)	Changes to hours and scheduling of local news and current affairs programming per week (Repeats)
Birmingham	Current: 35 hours Proposed: 21 hours	Current: 21 hours Proposed: 5 hours	Current: 20 hours Proposed: 10.5 hours	Current: 3 hours Proposed: 1 hour
Bristol	Current: 37 hours Proposed: 21 hours	Current: 21 hours Proposed: 5 hours	Current: 8 hours	Current: 1 hour
Cardiff	Current: 37 hours Proposed: 21 hours	Current: 21 hours Proposed: 5 hours	N/A	N/A
Leeds	Current: 37 hours Proposed: 21 hours	Current: 21 hours Proposed: 5 hours	N/A	N/A
Liverpool	Current: 35 hours Proposed: 21 hours	Current: 21 hours Proposed: 5 hours	Current: 10 hours Proposed: 8 hours	Current: 7 hours Proposed: 1 hour
Middlesbrough	Current: 37 hours Proposed: 21 hours	Current: 21 hours Proposed: 5 hours	Current: 12 hours Proposed: 8 hours	Current: 2 hours Proposed: 1 hour
Newcastle	Current: 37 hours Proposed: 21 hours	Current: 21 hours Proposed: 2 hours	N/A	N/A

- 2.10 In addition, Local TV Limited has proposed some amendments to the qualitative “programming output” section of each of the programming commitments. Non-confidential versions of each variation request can be found at Annex A1.
- 2.11 Ofcom considered that the amendments requested in the variation requests would, in each case, amount to a departure from the character of the service. The effect of the requests is to reduce the amount of local first-run programming (including, in some cases, local news and current affairs programming), which may result in more non-local content being broadcast on each service and thus change the ‘character of service.’ As mentioned above, Ofcom therefore issued a public consultation seeking views on the variation requests, setting out our preliminary view (which was that we were minded to accept the requests, for the reasons set out in the consultation document). The consultation ran for four weeks and closed on 5 April 2022.
- 2.12 Ofcom has considered all responses to this consultation before reaching a final decision on each request. This statement sets out our decisions, and the reasoning behind them.

3. Consideration of the Variation Requests

- 3.1 Ofcom received one consultation response, which disagreed with Ofcom’s preliminary view to approve the requests. This was from an individual who wished to remain anonymous. The respondent’s views were carefully considered in our final decision-making process.
- 3.2 In considering the requests from Local TV Limited, we were mindful of the cumulative effect of the various different changes set out in the variation requests, together with the original commitments proposed by the relevant licensee when the licences were first awarded.
- 3.3 We also had regard to our [May 2012 statement](#) which set out how we intended to exercise our powers and duties to license new local television services. It outlines our minimum expectation for broadcast local news coverage, namely that “we would be unlikely to consider less than seven hours in total of broadcast news per week to be too burdensome for even the smallest L-DTPS licensee...” (page 5, section 1.47).
- 3.4 We had regard to this statement when considering the requests relating to the proposed reductions in first-run local programming. In its requests, Local TV Limited asked for its commitment to first-run local programming to be reduced by 43% for the Bristol, Cardiff, Leeds, Middlesbrough and Newcastle services, and a slightly smaller reduction of 40% for the Birmingham and Liverpool services (as their current commitments are slightly higher).
- 3.5 We also noted that in respect of first-run local news and current affairs programming, the requests for the Liverpool and Middlesbrough services was to reduce this to eight hours per week, and for the Birmingham service to 10.5 hours per week. No change was proposed for the Bristol, Cardiff, Leeds or Newcastle services, which will remain at eight hours per week.

Summary of consultation response

- 3.6 The respondent said the changes would represent a “significant dilution of commitments the company gave in their licence applications” and would affect the quantity and quality of local content, believing that Local TV Limited’s ambition is to create a national network through reducing its local programming hours.”
- 3.7 The respondent also claimed that “other local TV stations, such as KMTV, are delivering high quality, high quantity on a consistent basis and building a successful business,” arguing that “There is a sustainable, successful, popular model for local television, if Local TV don’t want to deliver on this basis then others should be given the licences to achieve this goal.”
- 3.8 Other points were raised by the respondent that fall outside Ofcom’s remit.

4. Ofcom's decisions

- 4.1 In Ofcom's view, although the variations proposed by Local TV Limited would amount to a departure from the character of each of the licensed services, in each case the departure would satisfy the criteria under section 19(3B) of the Act, and Condition 5(c) of the Licence, namely that the departure would:
- a) not substantially alter the character of the licensed service;
 - b) not unacceptably reduce the number and range of programmes about the area of locality for which the service is licensed;
 - c) not unacceptably reduce the number of programmes made in the area of locality for which the service is licensed; and
 - d) continue to meet the needs of the area or locality for which the service is licensed.
- 4.2 Therefore, having published a notice of the proposed variations in accordance with section 19(3C) of the Act and reviewed all representations received in respect of the consultation, Ofcom has decided to consent to the variations proposed by Local TV Limited. This section will explain the rationale for our decision against each of the criteria set out in the Act.

Ground (a): that the departure would not substantially alter the character of the service

- 4.3 In its proposal, Local TV Limited argued that:
- it is committed to serving local audiences, covering news, sport, and entertainment within the local area. It will continue its structure of rolling local news, sports and entertainment, so the character of service across the licences will not substantially change; and that
 - audiences can still expect just as much local content as they have always had, with content better serving audiences through greater flexibility within the schedule.
- 4.4 After careful consideration of the response we received, we remain of the opinion, as set out in our preliminary view in the [consultation document](#), that the amount of local programming required to be provided by each service would still be sufficiently high to deliver the minimum expected amount of local content as articulated in our statement of May 2012, and that there would still remain a commitment in each licence to delivering first-run local news and current affairs.
- 4.5 In respect of each service, we considered that most viewers would be unlikely to notice any significant change to the service. The proposals would still commit the licensee to broadcast a substantial proportion of its local programming within peak hours, thus maintaining the characters of service for all licences. While the total volume of first-run local programming would be reduced, we appreciate that the repetitive nature of the programming output would also reduce, resulting in better quality of news and current affairs being offered to viewers in the first instance.

- 4.6 We note that Local TV Limited has proposed reductions of more than 50% in its commitment to broadcast repeats of local content. Although we acknowledge that repeated content allows viewers to 'catch up' on the local content provided by the licensed services, and such content therefore has a role in defining each channel's character of the service, this is likely to be less important and have less of an impact than securing an acceptable amount of first-run local programming. We therefore considered that this proposed reduction in repeat programming would not be a substantial departure from the character of the licensed services.
- 4.7 In our view, securing an acceptable amount of first-run local programming, both at peak time and across the service as a whole, plays a significant factor in the character of the service, with less importance placed against repeated programming.
- 4.8 On that basis, it appeared to Ofcom that the changes included in the Variation Request would not substantially alter the character of each of the services.

Ground (b): that the departure would not unacceptably reduce the number and range of the programmes about the area or locality for which the service is licensed

- 4.9 We recognise that the number (and potentially the range) of programmes made about each of the localities served by the licences included in this request are likely to be reduced if these changes are approved, but we did not think these reductions would be unacceptable given that all services have committed to continue to cover local content, including local news and sport and entertainment, within the local areas and would still be required to provide 21 hours per week of first-run local programming (of which at least eight¹ will be local news and current affairs).
- 4.10 We did not consider that the proposed changes to the qualitative programming output section of the programming commitments in each licence would in themselves result in an unacceptable reduction in the number and range of programmes about the local area. Although we noted a specific commitment that "Religious groups will be featured regularly across news and entertainment" is proposed to be removed from the Liverpool licence, we considered that such involvement is likely to continue in some form, as the service will still be required to "reflect life in and around the licensed area and the diversity of the community".
- 4.11 Whilst we accept the respondent's point that Local TV Limited's request is, on the face of it, a dilution of its commitments, we noted that the changes are predominantly to Local TV Limited's repeated programming and will therefore be unlikely to have a substantial impact on the range of local programming available.

¹ 10.5 hours, in the case of the Birmingham service.

- 4.12 Ofcom is therefore satisfied that the departure from the character of each service will not unacceptably reduce the number and range of programming made about each area or locality for which the services are licensed.

Ground (c): that the departure would not unacceptably reduce the number of programmes made in the area or locality for which the service is licensed

- 4.13 For the reasons highlighted in the above section, while we recognise that the number and range of programmes may reduce as a result of the changes requested, we were satisfied on basis that any reduction would not unacceptably reduce the number of programmes made in each area. All programmes made for the purpose of broadcasting on a specific service are made within the licensed area of the service; this variation request is not intended to alter this characteristic.

Ground (d): that the service would continue to meet the needs of the area of locality for which the service is licensed

- 4.14 Local TV argued that all services included in this request would continue to meet the needs of the area for which they serve. Local TV Limited says it will continue to give local audiences a voice on stories that matter to them. It will continue to cover local news, sport and entertainment, focusing on issues that matter to the local communities.
- 4.15 For all the reasons set out above, we were satisfied that each service would continue to meet the needs of the area of locality. In particular, we considered that the changes being requested will provide the licensee with greater flexibility to provide the necessary focus on the local content that viewers find most valuable.

Ofcom's decision on whether to consent to the departure from the licensed services

- 4.16 For the reasons listed above, Ofcom consents to the proposals submitted by Local TV Limited.

A1. Revised programming commitments for Local TV Limited

Programming Commitments for Birmingham TV	
Programming output	<p>The service will focus on core news and current affairs output in the initial period of operation.</p> <p>The service will be as inclusive as possible, forming partnerships with communities to deliver hyper-local news coverage.</p> <p>Producers from the community will be trained to deliver content about their areas on an ongoing basis. Resource and airtime will be provided to hear the voices of these communities.</p> <p>The majority of news bulletins will be live (debate shows will be pre-recorded) with as many links to events around the Licensed Area as possible.</p> <p>The proportion of evening feature led and factual/entertainment programming will be high and repeats will be stable once the core news and current affairs schedule is established.</p> <p>The service’s programme schedule will include:</p> <ul style="list-style-type: none"> • daily sports news, business round ups within news programmes and a weekly dedicated business news programme • a minimum 60 minutes early evening news on weekdays • a minimum 30 minutes mid evening news on weekdays • a minimum 60 minutes news on weekend days augmented by current affairs and debate shows • The news quota to include short news bulletins, at least 10 times per day <p>The service’s programming schedule will:</p> <ul style="list-style-type: none"> • Be locally focused • Include a blend of exclusively local content with a mix of “home-produced” general interest programming • Include regular news bulletins throughout the day • Give local people a voice through regular vox pops • Reflect life in and around the licensed area and the diversity of the community • Provide a mix of content covering topics such as weather, local sport, history, health, cinema, council, current affairs, events, traffic, crime, local opinion, entertainment and news <p>Local news, current affairs, local entertainment and sports will feature heavily in the service.</p>

Local TV Limited – requests to change programming commitments

Hours of local programming per day/week	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
	41 hours per week	41.5 hours per week	35 hours per week 21 hours per week
	40 hours per week	40 hours per week	21 hours per week 5 hours per week
Hours of local programming per day/week in peak-time (18.00-22.30)	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
	20 hours per week	23 hours per week	14 hours per week
	4.5 hours per week	4.5 hours per week	0 hours per week
Hours and scheduling of local news and current affairs programming	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
	27 hours per week	27 hours per week	20 hours per week 10.5 hours per week
	3 hrs	3 hrs	3 hrs 1 hour per week
First run:			
Repeats:			

Programming Commitments for Bristol TV

Programming output

~~The service's programming schedule will be locally focused.~~

~~The service will include a blend of exclusively local content with a mix of "home-produced" general interest programming and acquired content that is in keeping with the lifestyle and information style of the service.~~

~~At a local level news, current affairs, local entertainment and sports will feature heavily in the service.~~

~~The service will cater for the local audience by including regular local news bulletins, with an average of 25 x 90 second local news and what's on bulletins per day and a regular feed of local fillers including event guides and vox pops.~~

~~Local event guides and vox pops will be filmed periodically and broadcast during the day.~~

~~The service's output will support local business by providing an affordable platform for advertising.~~

~~Exclusively local content will make up approximately 40% of the schedule, with programming shared with other L-DTPS licensees contributing approximately 20% and the remaining airtime being a blend of acquisitions and commercial content.~~

~~First-run programming will make up 2 hours of the evening schedule with a further 7hrs (repeats) of local content throughout the day.~~

~~The programme output will feature the following topics: celebrity, motoring, health, home improvement, history, crime, cinema, food, recruitment, tourism, council, nightlife, local opinion, property, entertainment, local personalities, sport, current affairs, traffic, weather, events and news.~~

The service's programming schedule will:

- Be locally focused
- Include a blend of exclusively local content with a mix of "home-produced" general interest programming
- Include regular news bulletins throughout the day
- Give local people a voice through regular vox pops
- Reflect life in and around the licensed area and the diversity of the community

Local TV Limited – requests to change programming commitments

	<ul style="list-style-type: none"> Provide a mix of content covering topics such as weather, local sport, history, health, cinema, council, current affairs, events, traffic, crime, local opinion, entertainment and news <p>Local news, current affairs, local entertainment and sports will feature heavily in the service.</p>		
Hours of local programming per day/week	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	37 hours per week	37 hours per week	37 hours per week 21 hours per week
Repeats:	34 hours per week	21 hours per week	21 hours per week 5 hours per week
Hours of local programming per day/week in peak-time (18.00-22.30)	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	14 hours per week	14 hours per week	14 hours per week
Repeats:	7 hours per week	7 hours per week	0 hours per week
Hours and scheduling of local news and current affairs programming	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	8 hours per week	8 hours per week	8 hours per week
Repeats:	5 hours per week	4 hours per week	1 hour per week

Programming Commitments for Cardiff TV	
Programming output	<p>The service's programming schedule will be locally focused.</p> <p>The service will include a blend of exclusively local content with a mix of "home-produced" general interest programming and acquired content that is in keeping with the lifestyle and information style of the service.</p> <p>At a local level news, current affairs, local entertainment and sports will feature heavily in the service.</p> <p>The service will cater for the local audience by including regular local news bulletins, with an average of 25 x 90 second local news and what's on bulletins per day and a regular feed of local fillers including event guides and vox pops.</p> <p>Local event guides and vox pops will be filmed periodically and broadcast during the day.</p> <p>The service's output will support local business by providing an affordable platform for advertising.</p> <p>Exclusively local content will make up approximately 40% of the schedule, with programming shared with other L-DTPS licensees contributing approximately 15% and the remaining airtime being a blend of acquisitions and commercial content.</p> <p>First-run programming will make up 2 hours of the evening schedule with a further 7hrs (repeats) of local content throughout the day.</p> <p>The programme output will feature the following topics: celebrity, motoring, health, home improvement, history, crime, cinema, food, recruitment, tourism, council, nightlife, local opinion, property, entertainment, local personalities, sport, current affairs, traffic, weather, events and news.</p> <p>The service's programming schedule will:</p> <ul style="list-style-type: none"> ● Be locally focused ● Include a blend of exclusively local content with a mix of "home-produced" general interest programming ● Include regular news bulletins throughout the day ● Give local people a voice through regular vox pops ● Reflect life in and around the licensed area and the diversity of the community

Local TV Limited – requests to change programming commitments

	<ul style="list-style-type: none"> Provide a mix of content covering topics such as weather, local sport, history, health, cinema, council, current affairs, events, traffic, crime, local opinion, entertainment and news <p>Local news, current affairs, local entertainment and sports will feature heavily in the service.</p>		
Hours of local programming per day/week	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	37 hours per week	37 hours per week	37 hours per week 21 hours per week
Repeats:	34 hours per week	21 hours per week	21 hours per week 5 hours per week
Hours of local programming per day/week in peak-time (18.00-22.30)	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	14 hours per week	14 hours per week	14 hours per week
Repeats:	7 hours per week	7 hours per week	0 hours per week
Hours and scheduling of local news and current affairs programming	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	8 hours per week	8 hours per week	8 hours per week
Repeats:	5 hours per week	4 hours per week	1 hour per week

Programming Commitments for Leeds TV	
Programming output	<p>The service’s programming schedule will be locally focused.</p> <p>The service will include a blend of exclusively local content with a mix of “home-produced” general interest programming and acquired content that is in keeping with the lifestyle and information style of the service.</p> <p>At a local level news, current affairs, local entertainment and sports will feature heavily in the service.</p> <p>The service will cater for the local audience by including regular local news bulletins, with an average of 25 x 90 second local news and what’s on bulletins per day and a regular feed of local fillers including event guides and vox pops.</p> <p>Local event guides and vox pops will be filmed periodically and broadcast during the day.</p> <p>The service’s output will support local business by providing an affordable platform for advertising.</p> <p>Exclusively local content will make up approximately 40% of the schedule, with programming shared with other L DTPS licensees contributing approximately 15% and the remaining airtime being a blend of acquisitions and commercial content.</p> <p>First run programming will make up 2 hours of the evening schedule with a further 7hrs (repeats) of local content throughout the day.</p> <p>The programme output will feature the following topics: celebrity, motoring, health, home improvement, history, crime, cinema, food, recruitment, tourism, council, nightlife, local opinion, property, entertainment, local personalities, sport, current affairs, traffic, weather, events and news.</p> <p>The service’s programming schedule will:</p> <ul style="list-style-type: none"> ● Be locally focused ● Include a blend of exclusively local content with a mix of “home-produced” general interest programming ● Include regular news bulletins throughout the day ● Give local people a voice through regular vox pops ● Reflect life in and around the licensed area and the diversity of the community

Local TV Limited – requests to change programming commitments

	<ul style="list-style-type: none"> Provide a mix of content covering topics such as weather, local sport, history, health, cinema, council, current affairs, events, traffic, crime, local opinion, entertainment and news <p>Local news, current affairs, local entertainment and sports will feature heavily in the service.</p>		
Hours of local programming per day/week	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	37 hours per week	37 hours per week	37 hours per week 21 hours per week
Repeats:	34 hours per week	21 hours per week	21 hours per week 5 hours per week
Hours of local programming per day/week in peak-time (18.00-22.30)	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	14 hours per week	14 hours per week	14 hours per week
Repeats:	7 hours per week	7 hours per week	0 hours per week
Hours and scheduling of local news and current affairs programming	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	8 hours per week	8 hours per week	8 hours per week
Repeats:	5 hours per week	4 hours per week	1 hour per week

Programming Commitments for Liverpool TV

Programming output

The main emphasis of the service will be on local news and entertainment content.

From Year 1:

The service will include four and a half hours per week of locally produced features on topics ranging from current affairs and politics to gardening and cycling.

One new local feature programme will be added to the schedule each weekday. These local feature programmes will be repeated in a variety of dayparts.

On Friday the service will extend its hours adding an hour each of sport, a chat show and topical debate.

On Saturdays between 9am and 5pm the service may include repeats of its features.

Religious groups will be featured regularly across news and entertainment programming.

From Year 2:

The broadcast hours of the service will be extended and the number of new local features will be doubled. The service will also include a daily 30 minute talk programme Mondays to Thursdays.

At a variety of time slots cross the week, the service will additionally feature performances by local bands.

By Year 3:

The broadcast hours of local programming will be extended further.

The service's programming schedule will:

- Be locally focused
- Include a blend of exclusively local content with a mix of "home-produced" general interest programming
- Include regular news bulletins throughout the day
- Give local people a voice through regular vox pops
- Reflect life in and around the licensed area and the diversity of the community
- Provide a mix of content covering topics such as weather, local sport, history, health, cinema, council, current affairs, events, traffic, crime, local opinion, entertainment and news

Local TV Limited – requests to change programming commitments

	Local news, current affairs, local entertainment and sports will feature heavily in the service.		
Hours of local programming per day/week	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	17 hours per week	23 hours per week	35 hours per week 21 hours per week
Repeats:	33 hours per week	48 hours per week	21 hours per week 5 hours per week
Hours of local programming per day/week in peak-time (18.00-22.30)	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	3 hours per week	3 hours per week	14 hours per week
Repeats:	0 hours per week	0 hours per week	0 hours per week
Hours and scheduling of local news and current affairs programming	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	9 hours per week	11.5 hours per week	10 hours per week 8 hours per week
Repeats:	7 hours per week	7 hours per week	7 hours per week 1 hour per week

Programming Commitments for Teesside TV

Programming output

The service will broadcast a blend of exclusively local content with a mix of general interest programming and acquired content that is in keeping with the lifestyle and information style of the channel.

At a local level, news, current affairs, local entertainment and sports will feature heavily, supplemented by content shared with other L-DTPS channels and acquired programming.

The service will cater for the local audience by including regular local news bulletins, with an average of 25 x 90 second local news and what's on bulletins per day and a regular feed of local fillers including event guides and vox pops.

Local businesses will be afforded the chance to advertise on a medium previously out of their reach, consistently reminding the viewer that this is a channel produced locally, by a local production team for a local audience that supports local business.

The content mix will contain local programming, shared content with other local licensees, acquired lifestyle and factual entertainment and commercial content that includes a small amount of teleshopping.

First-run programming will make up at least 2 hours of the daily prime-time schedule

The morning breakfast show will run each morning providing up to the minute local news, traffic and weather content. This is further complemented with an average of 25 x 90 second local news and what's on bulletins per day.

Local event guides and on-the-street vox pops will be filmed throughout the week and broadcast across the day.

The service's programming schedule will:

- Be locally focused
- Include a blend of exclusively local content with a mix of "home-produced" general interest programming
- Include regular news bulletins throughout the day
- Give local people a voice through regular vox pops
- Reflect life in and around the licensed area and the diversity of the community
- Provide a mix of content covering topics such as weather, local sport, history, health, cinema, council, current affairs, events, traffic, crime, local opinion, entertainment and news

Local TV Limited – requests to change programming commitments

	Local news, current affairs, local entertainment and sports will feature heavily in the service.		
Hours of local programming per day/week	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:			
Repeats:	37 hours per week	37 hours per week	37 hours per week 21 hours per week
	34 hours per week	21 hours per week	21 hours per week 5 hours per week
Hours of local programming per day/week in peak-time (18.00-22.30)	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	14 hours per week	14 hours per week	14 hours per week
Repeats:	7 hours per week	7 hours per week	0 hours per week
Hours and scheduling of local news and current affairs programming	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	9 hours per week	10 hours per week	12 hours per week 8 hours per week
Repeats:	5 hours per week	4 hours per week	2 hours per week 1 hour per week

Programming Commitments for Tyne & Wear TV

Programming output

~~The service's programming schedule will be locally focused.~~

~~The service will include a blend of exclusively local content with a mix of "home-produced" general interest programming and acquired content that is in keeping with the lifestyle and information style of the service.~~

~~At a local level news, current affairs, local entertainment and sports will feature heavily in the service.~~

~~The service will cater for the local audience by including regular local news bulletins, with an average of 25 x 90 second local news and what's on bulletins per day and a regular feed of local fillers including event guides and vox pops.~~

~~Local event guides and vox pops will be filmed periodically and broadcast during the day.~~

~~The service's output will support local business by providing an affordable platform for advertising.~~

~~Exclusively local content will make up approximately 40% of the schedule, with programming shared with other L-DTPS licensees contributing approximately 15% and the remaining airtime being a blend of acquisitions and commercial content.~~

~~First-run programming will make up 2 hours of the evening schedule with a further 7hrs (repeats) of local content throughout the day.~~

~~The programme output will feature the following topics: celebrity, motoring, health, home improvement, history, crime, cinema, food, recruitment, tourism, council, nightlife, local opinion, property, entertainment, local personalities, sport, current affairs, traffic, weather, events and news.~~

~~The service's programming schedule will:~~

- ~~● Be locally focused~~
- ~~● Include a blend of exclusively local content with a mix of "home-produced" general interest programming~~
- ~~● Include regular news bulletins throughout the day~~
- ~~● Give local people a voice through regular vox pops~~
- ~~● Reflect life in and around the licensed area and the diversity of the community~~

Local TV Limited – requests to change programming commitments

	<ul style="list-style-type: none"> Provide a mix of content covering topics such as weather, local sport, history, health, cinema, council, current affairs, events, traffic, crime, local opinion, entertainment and news <p>Local news, current affairs, local entertainment and sports will feature heavily in the service.</p>		
Hours of local programming per day/week	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	37 hours per week	37 hours per week	37 hours per week 21 hours per week
Repeats:	34 hours per week	21 hours per week	21 hours per week 2 hours per week
Hours of local programming per day/week in peak-time (18.00-22.30)	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	14 hours per week	14 hours per week	14 hours per week
Repeats:	7 hours per week	7 hours per week	0 hours per week
Hours and scheduling of local news and current affairs programming	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3 onwards</u>
First run:	8 hours per week	8 hours per week	8 hours per week
Repeats:	1 hour	1 hour	1 hour