

Consultation response form

Please complete this form in full and return to bbcthree.assessment@ofcom.org.uk.

Consultation title	BBC Three Television Channel: Preliminary Determination
Full name	✂
Contact phone number	
Representing (delete as appropriate)	Self
Organisation name	
Email address	✂

Confidentiality

We ask for your contact details along with your response so that we can engage with you on this consultation. For further information about how Ofcom handles your personal information and your corresponding rights, see [Ofcom's General Privacy Statement](#).

Your details: We will keep your contact number and email address confidential. Is there anything else you want to keep confidential? Delete as appropriate.	Nothing
Your response: Please indicate how much of your response you want to keep confidential. Delete as appropriate.	None
For confidential responses, can Ofcom publish a reference to the contents of your response?	Yes

Your response

Question	Your response
Question 1: Do you agree with the findings from our review of the BBC's assessment of the public value of the Proposals? Please provide evidence to support your views.	Confidential? – N I do not. First, I have an issue with the generalised scope of questions in this (and other consultations). A more-specific list of points with the response

	<p>alongside would be more meaningful to complete. Finishing with a freeform comment “box” at the end to permit additional considerations.</p> <p>Where/when was this BBC public consultation, it was never advertised or publicised. It seems to have been yet another secretive action by the BBC to manipulate/restrict public opinion. Simply planting a link on a webpage without notifying the Freeview viewers is deceitful by the BBC.</p> <p>This is a fundamental manipulative practice by BBC executives to coerce their desired outcome, irrespective of what the Licence-tax-paying viewing public actually want from “their” public service broadcaster.</p> <p>It is not the quantity of “distinct” TV channels of importance, demographically orientated or not, but the programme quality being broadcast. Having a particular “flavour” of news or sport or anything else is irrelevant. The old BBC1 & BBC2 on pre-Freeview (with 3 other channels) had the highest viewing figures and the highest viewer satisfaction. Creating artificial demographic channels and then padding with repeats and trivial junk is not fulfilling the defined requirements of a publicly-funded public-service-broadcaster.</p>
<p>Question 2: Do you agree with our assessment of the likely impact of the proposals on fair and effective competition (including as set out in Annex 1)? Please provide evidence to support your views.</p>	<p>Confidential? – N</p> <p>No, your assessment is incomplete as you are ignoring the compounded impact of the BBC commercial activities from UKTV, and the repeating content duplication from the Licence Fee channels. Potentially doubling the BBC viewing impact numbers and removing finite advertising revenue potential from the commercial broadcasters. You (and the BBC) are overanalysing and falsely emphasising arbitrary demographic boundaries as a decision factor, you are ignoring the diminishing quality of BBC productions (despite their flannel of quality production ethics and experience).</p>

	<p>The reducing interest of a younger audience in the BBC is directly correlated to the ever-reducing quality of BBC productions. More hype is put out that “we’re the BBC” rather than actually producing interesting new programming. Reformulating old broadcasts with new graphics is not a quality (public service) broadcast.</p> <p>An appropriate analogy “a turd is still a turd no matter how you try to polish it”!!!</p> <p>Programme quality (lack of it) is the BBC issue resulting in the ongoing downward trend of BBC productions and viewing figures. Discussing demographics is a convenient but obvious smoke screen.</p>
<p>Question 3: Do you agree with our provisional conclusion that the public value associated with the BBC’s proposals justifies the adverse impact on fair and effective competition that we have identified? Please provide evidence to support your views.</p>	<p>Confidential? – N</p> <p>Again I disagree, the narrow specification of “public value” overstates that as an important factor.</p> <p>The problem is the reducing quality and repetitive subject matter, definitely not addressed by another channel.</p> <p>Consider the obvious, that BBC3 failed on iplayer not because of where it was but that the programme interest/quality is amateur, moving will not change that fundamental.</p> <p>I would also point out that of the potential UK viewing audience total of say 50mil, the BBC survey samples are too small a sample and therefore meaningless (no matter how much target-respondent-sampling is attempted, an action which by its nature produces biased results favouring the instigator).</p>
<p>Question 4: Do you agree with our proposals on the Operating Licence conditions that should apply to BBC Three? Please provide evidence to support your views.</p>	<p>Confidential? – N</p> <p>No.</p> <p>The BBC used the same justification moving BBC3 to online-only from Freeview, ignoring and dismissing all the viewer complaints at that time as “the executives knew best” how to increase viewer take-up.</p> <p>BBC3 on Freeview as a returning channel is not needed, simply move the programme content onto BBC1 2 4 by replacing the increasing programme repeats (that are already on iplayer).</p> <p>Also, it does not need channel prominence (1-24 is an arbitrary meaningless concept), there are “free channel slots” across the 1-99 range, simply take one of those and do not disrupt the existing broadcasters, nor the viewing public</p>

	<p>who are familiarised with the prevailing allocations. We find channel number changes VERY irritating (and unnecessary).</p>
	<p>By picking any free slot there is no need to artificially delay any (unwanted) activation of a new channel.</p> <p>My preference would be to allocate the first free slot starting from 99 working downwards.</p>

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