

Question	Your response
<p><b>Question 1: Because the BBC's proposal involves the introduction of a new public service channel, we do not consider that further analysis is required to determine materiality. If you disagree, please explain why you consider the BBC's published proposals are not material.</b></p>	<p>The BBC Three channel is not a new channel it is the relaunch of an existing service. The proposed BBC Three broadcast channel is not a public service channel but a commercial competitor. The BBC has failed to carry out a market impact assessment on the affect on commercial stakeholders.</p>
<p><b>Question 2: Do you consider that the BBC's published proposals are clear in relation to their scale (both in terms of financial resource and in terms of reach and type of content) and the timescales for implementation? If not, please provide details of the areas where you feel more clarity is required.</b></p>	<p>The BBC has failed to identify how its proposals support the PSB principles and how what they are proposing differs from content available from commercial broadcast services.</p>
<p><b>Question 3: Did the BBC's consultation process provide a suitable opportunity for you to set out your views fully? If not, please provide details.</b></p>	<p>No the BBC did not publicise sufficiently with either stakeholders or license payers. So there was not sufficient opportunity for views to be submitted.</p>
<p><b>Question 4: Please explain whether you consider Ofcom should undertake a BCA or a Shorter Assessment of the BBC's proposal.</b></p>	<p>Ofcom should carry out a full market impact assessment on the BBC Three proposal. This may also need to take into account the reduction in bandwidth for other BBC PSB services.</p>
<p><b>Question 5: Do you agree with the BBC's assessment in its public interest test about the potential public value and/or market impact of the proposal? Please provide any additional information you may have to explain your view.</b></p>	<p>No the BBC has failed to demonstrate why a BBC Three channel is needed, wanted or how it will affect commercial channels that offer similar content.</p>
<p><b>Question 6: Does this proposal highlight any significant market impact concerns which might affect your products and services? Please provide any additional information you may have to explain how you consider the launch of BBC Three television channel could affect you if it goes ahead.</b></p>	<p>The BBC has a significant market share in the supply of News and as such the BBC should not be allowed to add or increase the delivery of BBC produced PSB content. The BBC's proposal is against Media Plurality policy.</p>