

## Your response

Question	Your response
<p><b>Question 1: Respondents are invited to comment on whether they agree with Ofcom's preliminary view and to frame their views and responses with reference to, or in the context of, the statutory criteria in section 106(1A) of the Broadcasting Act 1990 (as amended).</b></p>	<p>I do not believe that the change of format consent should be given. The format of the proposed station will significantly overlap with existing FM service Heart, and partially overlap with Kiss also on FM. Additionally, Hits Radio is already available on DAB in the area, so the replacement of Sam FM will reduce choice for listeners.</p>