

Consultation response form

Question	Your response
Do you have any comments on Ofcom's proposed changes?	<ol style="list-style-type: none"><li data-bbox="807 389 1388 891">1) Please consider the reintroduction of two words into either Ofcom's Strategy Statements and/or the Broadcasting Licenses for any Media Organisation. These <u>two words</u> are "<u>Balance</u>" and "<u>Fair</u>". These <u>two words</u>, specifically, to apply to any Information(News) Broadcasts. Reason being, the consideration of any "<u>Harm</u>"(mental/physical) to the General Public. These <u>two words</u>, were originally in the BBC Strategy Statement, of previous years.<li data-bbox="807 981 1388 1675">2) Having just read Ofcom's decision re: "Britain's got Talent" and the Comments. I wonder, if the words, "Balance" and "Fairness" in Strategies would make a difference? In a free democratic country, it is essential to have free media. It could be debated, that in the case of "Britain's got Talent", the vast majority, if not all, of the Public, I believe, tuned in, to be Entertained. Whether making a political statement, is entertainment, or not, during this programme, is the question? Unfortunately, it raised a considerable amount of "Mixed Emotions" in the viewing Public. Perhaps, "Balance" and "Fairness", and Ofcom may have come to a different decision?<li data-bbox="807 1765 1388 1973">3) I noticed in Ofcom's Licensing Conditions, the following statement, may I suggest a slight change (d) confirmation that the service falls under the UK's jurisdiction and the

name of any EU or EEA country whose jurisdiction the service falls under;

(d) confirmation that the service falls, **(and is received)**, under the UK's jurisdiction and the name of any EU or EEA country whose jurisdiction the service falls under;

4) In a free democratic country, it is essential to have free media. But it seems, again, that BGT needs to be controversial, on two fronts (pardon the Pun) It could be debated, that in the case of "Britain's got Talent", the vast majority, if not all, of the Public, I believe, tuned in, to be Entertained. Whether making a political statement, is entertainment, or not, during this programme, is the question? Unfortunately, it raised a considerable amount of "Mixed Emotions", some quite alarming, in the viewing Public. I hope that no (Physical/Mental) Harm is an outcome, to any of the millions that watched, or, any of, the performers. Perhaps, "Balance" and "Fairness", in Ofcom's Strategy, may make a difference?

5) In a free democratic country, it is essential to have free media.

If "Balance" and "Fairness" (or wording to that effect), is not included in either the PSB Licensing Conditions or Ofcom's Strategy,

then that allows the free media to become, a FREER Organisation.

If that happens, Ofcom becomes Ineffectual, and has no reason to exist as a controlling influence.

The reason's, that I have, what I consider, too many comments, is this.

People are influenced by 1. their surrounds, and 2. by the free media.

These are the two major conditions.

If they are not Balanced, or attempted to Balance, then Emotions are involved.

Enough said!

As far as "The Big Debate" went, I read, this as an event, hosted by the Media, with input by the Media.

The main theme appeared to be, that, the large organisations are concerned that the smaller organisations will get bigger,

and, I presume, increase their share of the audience.

Of course, discussion on the Finances were involved.

In fact, not a lot of input from the Public?