

Your response

Question	Your response
	<p>Confidential? – N</p> <p>Do you agree that, for the purposes of where locally-made programming may come from, Ofcom should approve the ‘South West England (Bauer)’ area in relation to the 12 local licences listed in Section 2 of this document? If you do not agree, please give reasons.</p> <p>I object, but you will go ahead anyway, since we already know what will happen to most of the stations here – Greatest Hits Radio. We all saw what happened to Global Stations, they now take less market share and listening hours, or otherwise, ONLY because they have nothing else to listen relevant to them.</p> <p>Even if you reject this, The Breeze Network and GHR/Hits network are already irrelevant to the whole of the specific local area, in that only weekday breakfast and drive would be regionally relevant, everything else is irrelevant, i.e. from Portsmouth to places like Torquay, Gloucester, Norwich, etc.</p> <p>Even so, only Pirate FM will be spared, in terms of branding name and programming nature, although it plays music from a networked playlist, their presenters and names made it relevant to their respective area.</p> <p>As for all stations named The Breeze, this will lose even the bear minimum for the listeners to even have something for them. The fact is, the whole drivetime show is networked from one station based in Bristol. And to lose breakfast will be the last straw for most and emigrate to BBC Local Radio.</p>