

Consultation response form

Consultation title	Bauer Radio stations in the south of England
Full name	Mrs Joanna Walsh
Contact phone number	
Representing (delete as appropriate)	Self
Organisation name	
Email address	

Your response

Question	Your response
	<p>Confidential? – No</p> <p>No, I do not agree that Ofcom should approve the 'South of England (Bauer)' area in relation to the 12 local licences listed in Section 2 of this document for the following reasons:</p> <p>Not in true interest of locals. I don't think the take over and amalgamation of local radio stations is in the true interest of the local population. It has more to do with letting large corporations make profit. I don't believe that the advocacy they provide for local causes, charities and business would be possible if the message were distilled over a larger area. A 'Greatest Hits' station would not take the time to fundraise for saving local hospitals, charities or advocate for local people with individual causes.</p> <p>It's a great station – if it ain't broke don't fix it! My local radio station is Spirit FM (Chichester) and I have been listening since I moved to the area in 2010. It is an excellent station with good music, interesting and fun quizzes, engaging hosts and a long history of devotion to the local community.</p> <p>Job losses. I don't think that it is right for people to be potentially losing their jobs at the</p>

station, at a time of economic uncertainty and hardship caused by Covid 19.

Economic considerations. Further to the above, given the likely ramifications of Covid 19 isn't this the time to support local business rather than large corporations?

There is no need for another Greatest Hits Station. There are plenty of radio options for people nationally as well as other Greatest Hits stations. Our local radio stations however are unique.

What it means to me personally. Until recently I have worked as a community physiotherapist for the NHS and listening to Spirit FM as I travel as not only kept my spirits high but during the work day updates on local travel issues has allowed me to change my route and save time getting to and from patients. In the last 3 months I have been working on a ward environment and the support the NHS has received from all at Spirit FM has been uplifting.