

## Consultation response form

<b>Consultation title</b>	Bauer Radio stations in the south of England
<b>Full name</b>	Jamie Stevenson
<b>Contact phone number</b>	
<b>Representing (delete as appropriate)</b>	Self
<b>Organisation name</b>	
<b>Email address</b>	

## Your response

Question	Your response
	<p data-bbox="810 443 1034 472">Confidential? – No</p> <p data-bbox="810 517 1378 725">Do you agree that for the purposes of where locally-made programming may come from, Ofcom should approve the ‘South of England (Bauer)’ area in relation to the 12 local licences listed in Section 2 of this document? If you do not agree, please give reasons.</p> <p data-bbox="810 770 1385 1509">I feel that with local newspapers under pressure the BBC locally facing cuts and many other regional stations losing local programming we are in danger of leaving parts of our community vulnerable to misinformation and lack of truly local news and voices. Local stations provide a valuable link between our community, as well as a place for young people wanting a career in local radio to get involved, Loss of local information leaves us open to social media platforms which aren’t well policed and can often promote ill informed views. I can see the attraction of a large radio group wanting to offer advertising to larger clients in a block, but that too stifles opportunity for local business at a time when they need all the help they can get to recover from the recent lockdown. I know many people just listen for the music, but again centralised music playlists don’t reflect some of the regional preferences.</p> <p data-bbox="810 1554 1372 1621">Please don’t let us make our radio vanilla, let’s have some spark and original flavour.</p>