


## Consultation response form

<b>Consultation title</b>	Bauer Radio stations in the south of England
<b>Full name</b>	Edward Slater
<b>Contact phone number</b>	
<b>Representing (delete as appropriate)</b>	Self
<b>Organisation name</b>	Spirit FM
<b>Email address</b>	

## Your response

Question	Your response
	<p>Confidential? – N</p> <p>Do you agree that for the purposes of where locally-made programming may come from, Ofcom should approve the 'South of England (Bauer)' area in relation to the 12 local licences listed in Section 2 of this document? If you do not agree, please give reasons.</p> <p>No I dont think they should allow the change. Sport FM has always been know as being a part of Chichester. They have always supported the local Chichester area with fund raising and advertising local event.</p> <p>To anomalies the station would mean its losses its localness.</p> <p>I regularly listen to Spirit FM be it st home or in the car. When ever I see spirit FM I always think of Chichester.</p> <p>Its local and has meaning and is a household name.</p> <p>A comparison is everyone knows Radio 1 is London. To change it to something else would lose what it means. It puts it into the background and out of site really to an area.</p> <p>A bad move and feel that if companies takeover something, then they don't always have to have a new name for something. It's a bit like a country taking over another country and wanting that country to be known as its capturing companies name too????</p> <p>How appalling for the staff at Spirit FM, that have made Spirt FM what it is today. Kick in the face really. It's like s new company takes over and says " yeah thanks we'll take it from here"</p>



walkabout making the current staff feel belittled.

No wonder Bauer didn't want it known.

So I don't think it should be allowed and should be opposed.