

## **Consultation response form**

Please complete this form in full and return to approved.areas@ofcom.org.uk

Consultation title	Bauer Radio stations in the south of England
Full name	Sandra Rosser
Contact phone number	
Representing (delete as appropriate)	Self
Organisation name	
Email address	

## **Confidentiality**

We ask for your contact details along with your response so that we can engage with you on this consultation. For further information about how Ofcom handles your personal information and your corresponding rights, see <a href="Ofcom's General Privacy Statement">Ofcom's General Privacy Statement</a>.

## **Your response**

Question	Your response
	Confidential? – N
	Do you agree that for the purposes of where locally-made programming may come from, Ofcom should approve the 'South of England (Bauer)' area in relation to the 12 local licences listed in Section 2 of this document? If you do not agree, please give reasons.
	I do not agree with this proposal. The geographical area proposed by Bauer will have a detrimental effect on the very definition of local radio. The current geographical area enables relevant content to be made within and broadcast from well-appointed stations throughout the southern regions. One excellent example is Spirit FM, which has over 25 years of broadcasting within the Southern region and has tailored its content to best serve its local communities within the current boundaries.