

Consultation response form

Please complete this form in full and return to approved.areas@ofcom.org.uk

Consultation title	Bauer Radio stations in the south of England
Full name	Mel Rogers
Contact phone number	
Representing (delete as appropriate)	Self
Organisation name	
Email address	

Confidentiality

We ask for your contact details along with your response so that we can engage with you on this consultation. For further information about how Ofcom handles your personal information and your corresponding rights, see Ofcom's General Privacy Statement.

Your response

Question	Your response
	Confidential? – N
	Do you agree that for the purposes of where locally-made programming may come from, Ofcom should approve the 'South of England (Bauer)' area in relation to the 12 local licences listed in Section 2 of this document? If you do not agree, please give reasons.
	No, I do not agree that this approval should be granted. I believe that a local radio station needs to be based very locally and have presenters who are local to the area who understand the needs of those it serves. Spirit FM has done a lot for the community which has only been possible because of its targeted very local audience.