

Consultation response form

Consultation title	Bauer Radio stations in the south of England
Full name	Peter John Roberts
Contact phone number	
Representing (delete as appropriate)	Self
Organisation name	
Email address	

Your response

Question	Your response
	<p data-bbox="810 445 1018 474">Confidential? – N</p> <p data-bbox="810 517 1374 725">[Do you agree that for the purposes of where locally-made programming may come from, Ofcom should approve the ‘South of England (Bauer)’ area in relation to the 12 local licences listed in Section 2 of this document? If you do not agree, please give reasons.]</p> <p data-bbox="810 768 1382 1294">The request by Bauer should be denied. The whole point of local radio is that stations are staffed by people with knowledge, if not from, the area served. This is crucial when discussing local events, traffic incidents, or at times of local or national crisis, such as severe flooding, heavy snow, or even the current pandemic, when the listeners need to know how such events affect local infrastructure, events, schools, etc. Nobody does this better than local radio, whether it is independent or BBC. The request by Bauer would remove this local aspect from a local radio station and I urge you to deny their request and keep Local Radio local.</p>