Your response

Question	Your response
Do you agree that for the purposes of where locally-made programming may come from, Ofcom should approve the 'South of England (Bauer)' area in relation to the 12 local licences listed in Section 2 of this document? If you do not agree, please give reasons.	No, I do not agree with the proposal given above by Bauer. First and foremost, they are taking away the whole idea of 'local radio', by having a radio station that only has drive-time for the south east as a whole, and is hosted up in London so has no physical connection to the location where it matters most – locally and within the amazing community that Spirit FM has itself become a part of. Additional to the above, Bauer is wiping away years, decades even, of hard worn trust built into the community, as well as taking away a valuable resource to everyone who listens in daily. Spirit FM has built itself over decades to become the amazing local radio it is today, and to wipe that all just to become a national radio station is wrong and I know for a fact that hundreds, if not thousands of local listeners will blankly refuse to tune into the new radio station if OFCOM allows for the change to go ahead. Spirit FM also carries out a vast range of charity work, that benefits thousands of people all across the county, but also those not even in the country (such as Africa). To wipe away all that Spirit FM does will take away the amazing resource that Spirit FM is to those charities, leading to an almost certain disastrous outcome not only for the charities who rely on the work Spirit FM does, but also for those who rely on those charities supported by Spirit FM. The rebrand of Spirit FM is not in the interests of the community – the idea of local would be lost to everyone. None of the news would be local, nor the traffic and none of the businesses that rely on Spirit FM to advertise at affordable prices would be able to carry on doing so, driving the local economy down and causing many places to go out of business.

Spirit FM is the beating heart of the West Sussex community – through the news, traffic reports and brilliant shows put on daily, to the support they give to local events and festivals, events they put on themselves and the way they bring the community together and bring together people that would never normally cross paths. The ability for any other radio station to do this is difficult, and for a national radio to do so would be nearly, if not totally impossible.

I highly disagree with the proposal Bauer has given, and demand that it is deemed unsatisfactory to meet the demands of a local radio station – I cannot see how this will meet the demands for any OFCOM support for a local radio station if allowed. I demand that this proposal is declined and Spirit FM is allowed to remain the amazing local radio station it is today.