


## Your response

Question	Your response
	<p>Confidential? – Y/ N</p> <p>Do you agree that for the purposes of where locally-made programming may come from, Ofcom should approve the ‘South of England (Bauer)’ area in relation to the 12 local licences listed in Section 2 of this document? If you do not agree, please give reasons.</p> <p>No, I do not agree.</p> <p>I have listened to Spirit FM since it first started broadcasting and listen because it is very local, just West Sussex, and we have local DJs.</p> <p>Local information is very important to listeners of Spirit FM and we get a lot more local content than the other “local” radio station, More, which now covers East and West Sussex. I used to listen occasionally to Splash FM which covered the Worthing area but since it was rebranded to More radio, I no longer listen as I don’t like the content.</p> <p>Spirit FM has some very long standing DJs who have been with the station for over 20 years – Ian Crouch and Neil Bateman to name but 2.</p> <p>The people of West Sussex listen to Spirit FM as they often know the people who call in or who are mentioned, along with the local news and traffic reports that they want. They do not want to know what is happening in Kent or Hampshire – if they did, they could listen online to local stations there.</p> <p>Listeners have gone up year on year, especially since we have entered the Covid-19 situation, and that is because it is local content that we hear. If we wanted more regional information than local then we could listen to other radio stations, but no, we listen to Spirit FM.</p> <p>I know of many listeners who will no longer listen should Spirit lose it’s local factor and become part of a regional transmission with</p>



regional programmes, losing us the majority of our trusted DJs. I would be one of them.

Please listen to what the listeners of Spirit FM want for their local radio station and don't allow Bauer to take this away from us.

Thank you.