

Your response

Question	Your response
	<p>Confidential? – Y / N</p> <p>Do you agree that for the purposes of where locally-made programming may come from, Ofcom should approve the ‘South of England (Bauer)’ area in relation to the 12 local licences listed in Section 2 of this document? If you do not agree, please give reasons.</p> <p>I do not agree with the creation of a ‘South of England (Bauer)’ area . Primarily because they have already made their intent to merge the stations mentioned and cut out local programming. The area that I am in is not well covered by any BBC local radio station, as while we are part of Wiltshire, we are South Wiltshire and predominantly stations focus on Swindon, Trowbridge and Melksham hen giving any news reports, traffic or weather.</p> <p>Spire FM, the station that covers the Salisbury area is staffed by local people, who know the area and give actual live traffic reports, local knowledge and the ability to have truly local news, weather, sport and social calendars.</p> <p>For example, ever year they carry out a ‘sleeps til santa’ countdown, involving local schools and they have local weather kids, visit local schools and have competitions between local businesses, and people. We NEED to keep our radio station, and I truly believe that if this new area is approved, that Bauer will just disappear it and the others covered by the area into a general, non-specific pop radio station, similar to Capital, Heart or Kiss. Salisbury doesn’t need another generic station on the airwaves, we need a local presenter, giving local news to local people.</p>