

## Your response

Question 1: Respondents are invited to comment on whether they agree with Ofcom's preliminary view and to frame their views and responses with reference to, or in the context of, the statutory criteria in section 106(1A) of the Broadcast Act 1990 (as amended).

Ofcom should carefully consider their position here as they willfully partake in yet more destruction of any Imedia content relevant to people living outside of the London media bubble. Local news is not even close to enough to represent local issues and interest for the people of an area as large as Manchester. You note that the music format of this station is similar to that of Radio X, and in general this is true. But what the people of Manchester value in XS is that we are actually listening to content produced in Manchester that gives coverage to independent local musicians, real attention to issues of relevance in the town and fosters a general atmosphere of local culture, that through Ofcom policies and collaboration with media empires has been eroded across all other commerical offerings in the Manchester area.

Music stations with music piped through from London are easy to implement, and if OfCom were really concerned about offering diversity of content, they should be encouraging development of the DAB platform in order to offer a true range of diversity. In the meantime, concious meddling with local atmosphere should be kept to a minimum, if any station should be removed in order to provide the best service to local people, it should be Radio X, a Londonbased small-rotation station that offers no content directly relevant to the people of Manchester, and that is otherwise available on national DAB, leaving the local content to the descision of local people that have supported their local DJs and musicians for many years.