

## Your response

**Question 1: Respondents are invited to comment on whether they agree with Ofcom's preliminary view and to frame their views and responses with reference to, or in the context of, the statutory criteria in section 106(1A) of the Broadcast Act 1990 (as amended).**

I moved to Manchester 2 years ago and quickly fell in love with a radio station that only played the music I like to listen to. No pop, no jazz, no classical, no urban jungle, no rap, no garage just basic indie rock. It quickly became my favourite station and one I listen to every day either at home or in the car (3 hours plus per day). No other local station can match this in terms of exposure for local up and coming bands, promoting the area, knowledge base of listeners, local traffic report, local what's on guide etc. I have discovered several new bands after heavy promotion on this station and have gone to see them several times. I support grass roots music, venues and events.

National radio is too far removed from what local listeners like to listen to and be aware of. There are other local based radio stations but they do not have the same demographic audience as XS Manchester does.

Change the format and you lose your listeners.