

## Your response

Question	Your response
<p><b>Question 1: Do you agree with Ofcom’s provisional assessment and its proposed changes to the Operating Licence for Children’s news on CBBC? If not, please explain why, providing appropriate supporting evidence where possible.</b></p>	<p>No.</p> <p>WGGB opposes this change to the BBC’s Operating Licence for children’s news on CBBC. In a period when ‘fake news’ is becoming more prevalent – especially in the online environment – it is vital that the BBC continues to make and broadcast reliable, high quality news programs for children.</p> <p>As you set out in the consultation document the BBC is the main free provider of children’s TV news 29, and currently the only free provider of children’s daily news. This change is an erosion of an important part of the BBC’s public service function to young people.</p> <p>We believe that the role of the linear broadcast in building brand awareness and driving users towards the online content has been massively underestimated.</p> <p>We agree with Ofcom’s assessment that the varying timeslots currently available reach different audiences and do not accept that all of those audiences – particularly the youngest of viewers will find their way to online content. We are concerned that those children most likely to lose out under the proposed new arrangement are those from the most financially disadvantaged backgrounds.</p> <p>We accept that declining viewing figures may provide justification for looking at a programme’s name and format. We do not believe it justifies a reduction in news content of this extent.</p> <p>We are also concerned that this is the first step towards a wider reduction in children’s content by the BBC.</p>
<p><b>Question 2: Do you agree with Ofcom’s provisional assessment and our proposed changes to the definition of a first-run UK origination in respect of children’s content and additional condition to safeguard the provision of some first-run UK originated children’s content on the linear services? If not, please explain why, providing appropriate supporting evidence where possible.</b></p>	<p>See above</p>

<b>Question 3: Do you agree with Ofcom's provisional assessment and our proposed changes to the definition of a first-run UK origination in respect of children's content and additional condition to safeguard the provision of some first-run UK originated children's content on the linear services? If not, please explain why, providing appropriate supporting evidence where possible.</b>	See above
<b>Question 4: Do you agree with Ofcom's provisional assessment on the cumulative impact of the variations as a whole? If not, please explain why, providing appropriate supporting evidence where possible.</b>	See above
<b>5: Do you agree with our proposal for the transitional arrangements? If not, please explain why, providing appropriate supporting evidence where possible.</b>	See above