

## Your response

Question	Your response
<p><b>Question 1: Do you agree with Ofcom's provisional assessment and its proposed changes to the Operating Licence for Children's news on CBBC? If not, please explain why, providing appropriate supporting evidence where possible.</b></p>	<p>Confidential? – No</p> <p>No I don't fully agree. It's based on the assumption that linear TV is dead and that the move to online will maintain the overall output of news for kids.</p> <p>Reach is gradually decreasing for most kids channels but for example, Milkshake is holding hard/ increasing, Cstv are reporting high linear figures and Pop are doing well too. Reach is decreasing fastest on the BBC Children's channels, especially over the last two years (I wonder if that might be connected with the 'fewer, bigger better' idea?)</p> <p>Overall share is on the up too I understand.</p> <p>An interesting fact is that Netflix are experimenting with something called 'schedules' too.</p> <p>If the argument is lost and scheduled news slots are lost, then assurances should be sought for putting emphasis and effort into getting news in front of the audience in passive/casual way.</p> <p>Assurances needs to be sought that increasing emphasis to online isn't used as a means of reducing the efforts (capacity) of the Newsround team and the materials they produce – whichever screen they go on.</p> <p>New is a cornerstone of PSB, BBC Children's microcosm of BBC – I think it's very important to maintain a regular impartial news service as part of output as continued justification of the licence fee.</p> <p>Children's news needs to reflect current affairs so a bulletin is vital. Most kids won't consciously seek this out, the passive offer is essentially important.</p> <p>The current Newsround website isn't capable of serving up content in any kind of adequate replacement for a regular news bulletin. Assurances need to be sought that a more compelling website would be developed.</p> <p>The world is going mad and kids are interested. A recent example being the huge numbers of informed kids involved in recent climate change protests.</p> <p>Kids need more quality news not less.</p>

<p><b>Question 2: Do you agree with Ofcom’s provisional assessment and our proposed changes to the definition of a first-run UK origination in respect of children’s content and additional condition to safeguard the provision of some first-run UK originated children’s content on the linear services? If not, please explain why, providing appropriate supporting evidence where possible.</b></p>	<p>Confidential? – No</p> <p>I agree with this proposal as a safeguard to quality.</p>
<p><b>Question 3: Do you agree with Ofcom’s provisional assessment and our proposed changes to the definition of a first-run UK origination in respect of children’s content and additional condition to safeguard the provision of some first-run UK originated children’s content on the linear services? If not, please explain why, providing appropriate supporting evidence where possible.</b></p>	<p>Confidential? – Y / N</p> <p>Yes.</p>
<p><b>Question 4: Do you agree with Ofcom’s provisional assessment on the cumulative impact of the variations as a whole? If not, please explain why, providing appropriate supporting evidence where possible.</b></p>	<p>Confidential? – Y / N</p> <p>Yes</p>
<p><b>5: Do you agree with our proposal for the transitional arrangements? If not, please explain why, providing appropriate supporting evidence where possible.</b></p>	<p>Confidential? – Y / N</p> <p>Yes.</p>