


Your response

Question	Your response
<p>Question 1: Do you agree with Ofcom's provisional assessment and its proposed changes to the Operating Licence for Children's news on CBBC? If not, please explain why, providing appropriate supporting evidence where possible.</p>	<p>Confidential? – N (apart from [§<])</p> <p>Sadly I have to completely disagree with the changes that are proposed for Newsround. I think since the full move to the CBBC Channel (which I opposed) the main issue was the move of the main afternoon bulletin from 5pm as on BBC1 to 16:20 was a huge mistake as it meant children going to after school clubs or many who have to travel a journey from school are not home for this broadcast. To start with there was a 18:50ish bulletin that did cover for this and this removal and the recent change to a 4pm bulletin is another kick in the teeth for reality. Most children are not home at 4pm to watch and when I complained on this change I was told more watch on iPlayer – but I would question this may be because they are not able to watch live (the whole problem!) - and then told me they still can watch on iPlayer afterwards which proves my whole point. The main time Newsround should be on is pre or post the big CBBC branded 'Fave at Five' which is where the bigger audiences for CBBC come. I personally believe there should be bulletins in the morning and evening to allow children to be given the full picture. The move to one bulletin means that it will also be less found further reducing the audience.</p> <p>Now moving to the website is what they want I have a number of issues with this. [§<] I believe there are a huge number of children who would not go to look for Newsround if that is what they had to do, if it is shown to them they will take it but if not they will not go to find it. I think this means the brand is also less visual and means the next generation will not necessarily pick up Newsround and go looking themselves and further diminish the numbers watching the programme. The online viewing is probably also more from school viewings. Their is also another point on online. On television you can curate a show which gives the news to children. On a website they can click on what they want meaning they may just click on a story on Ariana Grande but might be less keen to read one on the politics of an election. I do think your new conditions will be</p>

	<p>helpful to keeping the message but in no way make p for it.</p> <p>I also want to point out that in the last couple of years I have seen a huge number of branding changes which must cost Newsround a huge amount which could have been better put in to the broadcast quality.</p>
<p>Question 2: Do you agree with Ofcom’s provisional assessment and our proposed changes to the definition of a first-run UK origination in respect of children’s content and additional condition to safeguard the provision of some first-run UK originated children’s content on the linear services? If not, please explain why, providing appropriate supporting evidence where possible.</p>	<p>Confidential? – N</p> <p>Although I think your safeguard is welcome I personally do not believe that it is right that any content made for children would not be broadcast on CBBC as this seems a dereliction of duty as why oh why would you spend the day repeating programmes when new programmes are available to be shown. I think this also allows too much for CBBC to be able to cut overall new content if this can include just online content.</p>
<p>Question 3: Do you agree with Ofcom’s provisional assessment and proposed changes to the first-run UK originations quota for Children’s content on CBBC? If not, please explain why, providing appropriate supporting evidence where possible.</p>	<p>Confidential? – N</p> <p>Well I do disagree in the sense that I do not agree that there should be the recommended cut. I can see one morning bulletin and one afternoon bulletin might be reasonable, although personally I have always believed there should be two bulletins in the afternoon and one in the morning. I would like those to be slightly longer as well. So the cut in quota to allow for less Newsround I disagree particularly this amount.</p> <p>Generally the amount of content should otherwise not diminish if I win my way with less Newsround cuts. I also think the amount allowed for first run online is way too low.</p>
<p>Question 4: Do you agree with Ofcom’s provisional assessment on the cumulative impact of the variations as a whole? If not, please explain why, providing appropriate supporting evidence where possible.</p>	<p>Confidential? – N</p> <p>I do generally agree that the cumulative impact of the variations is not particularly different to them individually.</p>
<p>Question 5: Do you agree with our proposal for the transitional arrangements? If not, please explain why, providing appropriate supporting evidence where possible.</p>	<p>Confidential? – N</p> <p>I do generally understand with these but I do want to ensure the consultation is considered properly so things are not changed before the results of the consultation are explained to the general public before it is implemented so the intention to start the quotas for the whole of</p>



2020 suggests this begins in January which is not a long time to explain.