


Your response

Question	Your response
<p>Question 1: Do you agree that Ofcom should cease to apply the policy to not grant the same applicant more than two SRSLs in a single year, or one SRSL if the service is within the M25?</p>	<p>No, we believe that the present policy is fair which enables everyone to have access to the FM waves for at least one month.</p> <p>If Ofcom decides to cease the present policy, not grant the same applicant more than two SRSLs in a single year, it would definitely close the doors for the new potential applicants as the same applicants will be having the monopoly on the RSL system in a city.</p> <p>Asian Broadcasters & Journalists Association UK (established since 2011) which represents RSL and community radio operators, presenters and journalists in the North, wants the present policy to be continued.</p> <p>Asian Broadcasters & Journalists Association UK also proposes that:</p> <p>1: Ofcom must review the RSL Fee as in comparison to a full-time community radio fee which is only around £850 per year, it's not fair to the RSL operators to pay around £2,500 just for a 28 days period, while both broadcasts serve the same community, the RSL monthly fee should not be more than £850 for 28 days.</p> <p>2: A few years back, Ofcom used to offer the RSL license to promote any new DAB radio to create the awareness about the new station. It is our association's request to Ofcom to please offer the same RSL to the new AM/MW community stations to help them to establish their listenership.</p> <p>As on one side, Ofcom keeps on awarding the new community licences on AM/MW and on the other side, Ofcom is not willing to offer any RSL to the AM/MW Community radio operators to support them to promote and increase their listenership which is not fair at all.</p>
<p>Question 2: Do you agree that Ofcom should cease to apply the policy to not grant SRSLs where the service proposed to be provided does not appear to be different from what is available on the commercial and community services in the area of broadcast?</p>	<p>No, our association believes that the present policy is quite fair, not grant SRSLs where the service proposed to be provided does not appear to be different from what is available on the commercial and community services in the area of broadcast.</p> <p>What is the point to offer the license to a same</p>



service broadcast which is already covered on a community and also on a commercial station. It would only create problems to the new community stations to establish, especially when it comes to the sponsorship and marketing side. Frequent religious RSLs are causing big overlapping in some cities and also causing presenters/staff issues to the community radio stations. We suggest that there should not be more than two religious RSLs in a calendar year in a city, where there are already community stations are operating.