

Consultation response form

Your response

Question	Your response
Question 1: Should Bauer radio (West Midlands) Limited be permitted to make its proposed change to the Format of Absolute Radio (West Midlands)?	No There is already a huge choice of radio stations in the area on FM playing 'pop' music, and nothing with the sole exception of Absolute that plays Rock/rock orientated music. If 105.2 was to be replaced with yet another POP station this would represent a huge loss in terms of listener choice, and possibly threaten other commercial pop stations such as Touch FM
Question 2: Should Birmingham Broadcasting Limited be permitted to make its proposed change to the Format of Free Radio 80s (Birmingham)?	No, Baur owned Birmingham Broadcasting already own /operate Absolute 80s, a simialr format that could be used to replace Free 80's
Question 3: Should Orion Media Limited be permitted to make its proposed change to the Format of Free Radio 80s (Wolverhampton, Shrewsbury & Telford)?	Yes the AM signal coverse a large area, 80s from Birmingham, and clasic rock from wolves/telford/shrewsbury, unlike the previous proposals this would increase listener choice