

# Consultation response form

Consultation title	Ofcom Diversity and Inclusion Programme 2018-2022
Full name	Anjani Patel
Representing (delete as appropriate)	Pact

## Your response

Question 1: What are your views on Ofcom Diversity and Inclusion Programme?	<p>Confidential? – N</p> <p>Pact is committed to progressing Inclusion within our sector and supports OFCOM's Diversity and Inclusion programme.</p>
Question 2: To what extent do you believe that our approach will promote diversity and inclusion within Ofcom and in the sectors we regulate?	<p>Confidential? – N</p> <p><u>Section 9 : Strengthen diversity and inclusion in broadcasting</u></p> <p>We welcome a coherent and joined up approach, where Broadcasters come together to support the sector in developing diverse talent as well as sharing initiatives and best practice.</p> <p><u>Section 9 : Promote the fourth public purpose, which is to reflect, represent and serve the diverse communities of all of the UK's nations and regions</u></p> <ul style="list-style-type: none"><li>• <u>Report annually on how the UK public services have reflected, represented and served the diverse communities of the whole of the UK;</u></li></ul> <p>Pact actively supports and promotes Diamond the industry's system designed to collect on and off screen data. We believe it is important to continue to monitor and benchmark both on and off screen and look forward to OFCOM's reports on how the public services reflect and represent diverse communities in Britain.</p> <p>In addition we believe that Broadcasters need to tackle the lack of diversity at senior decision making levels in their organisations and within commissioning teams in order to authentically reflect</p>

	<p>and represent the diverse communities of the UK.</p> <p>Section 15</p> <p><i>Review our Made Outside London Programme Making Guidance</i></p> <p>We are encouraged by Ofcom’s plans to review Made out of London guidance for production outside of London and have already fed into the initial stakeholder consultation meetings on the subject. Pact’s current view is that the definition and guidance currently offers balance and flexibility benefitting companies in the nations and regions and London. However, we are in the process of gathering evidence and consulting with members before the likely formal Ofcom consultation in Q1 2018. We are aware of feedback from companies based in the nations and regions for example, that transitory or minimal representation of key executives as a substantive base isn’t delivering on the original purpose of the definition. There are a number of ways in which Ofcom could tighten up the way that it monitors and audits broadcaster compliance with the guidance.</p>
<p><b>Question 3: Are there any additional objectives that you feel Ofcom should include in its Diversity and Inclusion Programme?</b></p>	<p>Confidential? – Y/N</p>