

## Consultation response form

Please complete this form in full and return via email to

[BBCScotland.Assessment@ofcom.org.uk](mailto:BBCScotland.Assessment@ofcom.org.uk) or by post to Glenn Preston, Ofcom, 4th Floor,  
125 Princes Street, Edinburgh, EH2 4AD

<b>Consultation title</b>	<b>Invitation to comment: Ofcom review of proposed BBC Scotland television channel</b>
<b>Full name</b>	
<b>Contact phone number</b>	
<b>Representing (delete as appropriate)</b>	Self
<b>Organisation name</b>	
<b>Email address</b>	
<b>We will keep your contact number and email address confidential. Are there any additional details you want to keep confidential? (delete as appropriate)</b>	Your name
<b>For confidential responses, can Ofcom publish a reference to the contents of your response?</b>	Yes

## Your response

<b>Question 1: Do you consider that the BBC's published proposals are clear in relation to their scale (both in terms of financial resource and in terms of reach and type of content) and the timescales for implementation? If not, please provide details of the areas where you feel more clarity is required.</b>	Y
<b>Question 2: Did the BBC's consultation process provide a suitable opportunity for you to set out your views fully? If not, please provide details.</b>	N - I think that this proposal needs to be more widely disseminated, possibly by a mailing to all Scottish households. Certainly adverts and details on where to find out more/offer comments in all Scottish papers and widely and frequently advertised on the Reporting Scotland as a regular reminder.

<p><b>Question 3: Because the BBC's proposal involves the introduction of a new public service channel, we do not consider that further analysis is required to determine materiality. If you disagree, please explain why you consider the BBC's published proposals are <u>not</u> material.</b></p>	
<p><b>Question 4: Please explain whether you consider Ofcom should undertake a BCA or a Shorter Assessment of the BBC's proposal.</b></p>	<p>N</p>
<p><b>Question 5: Do you agree with the BBC's assessment in its public interest test about the potential public value and/or market impact of the proposal? Please provide any additional information you may have to explain your view.</b></p>	<p>N  I do not feel that there is any public value in this proposal. There is already adequate provision of news via Reporting Scotland (which apparently doesn't need to be broadcast on Saturdays as presumably no news occurs then in Scotland! So why a whole channel with 'more' Scottish news?) We also have various 'Scotland only' programmes already within the BBC schedules. I would protest that firstly, I do not want to lose access to BBC 4 (I have TV access only via a Humax/Satellite box - no 'FreeView' and Broadband speed is 0.5mb so no other options) and surely have a right to view BBC 4 as a BBC fee payer and secondly, there is no justification of the waste of funds to provide this 'alternative' channel to BBC 4 for Scottish viewers which - instead of providing the new and quite different programming schedule BBC 4 is required to deliver - by your own statement this new Scottish channel will be 50% repeats thus making it a tremendous waste of precious resources that the BBC would benefit from having available to fund a range of improved services across all existing channels.</p>
<p><b>Question 6: Does this proposal highlight any significant market impact concerns which might affect your products and services? Please provide any additional information you may have to explain how you consider</b></p>	<p>N</p>

**the launch of a new BBC channel for  
Scotland could affect you if it goes ahead.**

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