

**Question 1: Do you have any comments on our proposals?**

1. Ofcom should reconsider the Competition and Market Impact Assessments in light of STV's announcement of the closure of STV2, inter alia as a consequence of anticipated competition from the new BBC Scotland channel.
2. There is considerable scope for confusion between 'BBC Scotland' and 'BBC One Scotland'. I propose that the BBC should be invited to consider renaming the latter as 'BBC One in Scotland'.
3. I note the new channel will comprise 50% new material and 50% repeats. Would there be merit in substituting Gaelic programming for the repeats element and closing the BBC Alba channel. This would realise a cost saving (which could be reinvested into the new channel), make more efficient use of spectrum and – provided these programmes are subtitled in English – make existing Gaelic programming more readily accessible to a wider audience.
4. I see no benefit in simulcasting BBC Two during the day. I suggest a logo similar to that used on BBC Four, saying when programmes will resume. This would give daytime programmes (such as Scottish politics) more prominence through advance notice and avoid such programmes having to be aligned with the BBC Two schedule.
5. I welcome the proposal to make the new channel available in high-definition (HD) as otherwise there would be a disincentive for those with HD equipment to watch.