

**Charles Runcie, Charles Runcie Consulting**

**Should Spectrum Radio Limited be permitted to make its proposed change to the Format of Spectrum Radio?**

Sounds a great idea. The variety of London voices on radio in London is limited to just Radio London, now LBC is chasing national recognition. Spectrum Radio at present is a minority tick-box nonsense, that no-one bothers with or listens to. Change the format and it will become more popular, relevant and listened to.