

Your response

Question	Your response
<p>Do you have any comments on our proposals?</p>	<p>Confidential? – No</p> <p>Response to Ofcom’s Plan of Work 2022/23</p> <p>MG ALBA welcome the opportunity to respond to Ofcom’s Plan of Work 2022/23.</p> <p>MG ALBA agree that the importance of Public Service broadcasting was a central element of communications during the Covid-19 pandemic. PSB status, albeit not secured, ensured that Gaelic communities and audiences were able to identify their life and values on screen. MG ALBA agree that ‘it is crucial that people and communities in all parts of the UK are represented and reflected in the content they see on television and hear on the radio.’</p> <p><i>Internet we can rely on</i> - MG ALBA welcomes the prioritisation of internet that we can rely on. The communities we serve are reliant on secure and stable internet and broadband connections in order to live their daily lives, including accessing media communications and content.</p> <p><i>Media we trust and value</i> – As a minority indigenous language media provider, MG ALBA understands the contribution of the UK’s broadcasting sector to the cultural and creative economy. We welcome the alertness to the impact, current and potential, of the globalised nature of media which reduces the prominence in the digital space for important national and regional broadcasters, including minority language media.</p> <p>MG ALBA welcomes the funding certainty that the 2022 Licence Fee settlement has provided for the Welsh language PSB television service S4C, and asks Ofcom to include within its plan of work a commitment to ensuring that the Gaelic language PSB television service is treated with the same consideration as to its current and future funding needs arrangements.</p> <p>MG ALBA believe that it should be a priority to ensure the future of the Gaelic media to ensure that Gaelic speakers and communities can maintain their right to identify their life and values onscreen.</p>