

# Consultation response form

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Please complete this form in full and return to [talksport@ofcom.org.uk](mailto:talksport@ofcom.org.uk).

<b>Consultation title</b>	Consultation: talkSPORT – proposals to reduce AM coverage
<b>Full name</b>	Steve Cowie
<b>Contact phone number</b>	[REDACTED]
<b>Representing (delete as appropriate)</b>	Self
<b>Organisation name</b>	
<b>Email address</b>	[REDACTED]

## Confidentiality

We ask for your contact details along with your response so that we can engage with you on this consultation. For further information about how Ofcom handles your personal information and your corresponding rights, see [Ofcom's General Privacy Statement](#).

<b>Your details: We will keep your contact number and email address confidential. Is there anything else you want to keep confidential? Delete as appropriate.</b>	Your name /email address.
<b>Your response: Please indicate how much of your response you want to keep confidential. Delete as appropriate.</b>	None
<b>For confidential responses, can Ofcom publish a reference to the contents of your response?</b>	Yes

## Your response

Question	Your response
<p><b>Question 1:</b> Do you agree that Ofcom should give its consent to the closure of the seven transmitter sites proposed by talkSPORT with the resulting reductions in AM (medium wave) transmitter coverage? Please provide reasons for your response, with any supporting evidence.</p>	<p>Confidential? – N</p> <p>Yes. I agree, in line with the marginal decrease of percentages overall given in the original proposal documents.</p> <p>I am minded to suggest regulatory flexibility on any future application of closure of the remaining Talksport MF transmitters from the time when BBC stations: Radio 5Live, the national radio stations Radio Wales, Radio Scotland, the local BBC radio stations and Radio 4 LF/LW finally close.</p>
<p><b>Question 2:</b> Do you agree with Ofcom's assessment of the potential impact on specific groups of persons set out in the impact assessment?</p>	<p>Confidential? – N</p> <p>Yes I agree with the impact is marginal on the number of listeners actually engaging with the station on AM/MF, and indeed, reflected in the low number of previous and current survey responders.</p>

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