Your response

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Question 1: We include labels, overlays, pop-ups, notifications, and resources as examples of on-platform interventions (additional information regarding this typology can be found in the Annex on page 3). (a) Do you agree with this categorisation of on-platform interventions? (b) If not, please explain.	Confidential? – N Yes, I agree with the categorisation of on-platform interventions.
Question 2: Do you have any feedback on the summary of themes we identified from online services? Are there any omissions or other items you think important to add?	Confidential? – N No
Question 3: Are we missing anything with the three headings used to structure the best practice principles for media literacy by design?	Confidential? – N No, they are comprehensive
Question 4: Which aspects of the proposed best practice principles for media literacy by design work well, and why? Which aspects don't work so well, and why? Do you have any comments on the specific principles (please specify if providing feedback on individual principles)?	Confidential? – Y
Question 5: Do you have any further guidance/feedback to offer on how platforms can enact best practice media literacy by design?	Confidential? – Y

Question 6: Can you submit any case studies or examples of different services enacting any of these best principles for media literacy by design? Can you provide any other examples of best practice media literacy by design that may not be covered by this document?	Confidential? – Y
Question 7: How do you expect in-scope services to demonstrate that they have adopted the principles? What would this look like?	Confidential? – Y
Question 8: What more can be done to encourage services to promote media literacy by design?	Confidential? – Y
Question 9: How do you envisage the pro-posed services in scope of this work, and in particular their design elements as they relate to the promotion of media literacy, changing and evolving within the next 5-10 years?	Confidential? – Y