# Your response

| Question | Your response |
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| **Question 3.1: Do you agree with our analysis of the ways in which number spoofing is used, and the extent and types of harm associated with its use? If you have any further evidence which demonstrates the extent and types of harm involved, please provide this.** | *Is this response confidential? –/ N*<br>*I Agree with your analysis* |
| **Question 4.1: Do you agree with our assessment that while Ofcom rules and industry measures are likely to help to reduce scam calls, more needs to be done to tackle number spoofing? Provide reasons for your answer and include any suggested measures that could have a material impact on reducing the incidence of scam calls involving number spoofing.** | *Is this response confidential? – / N*<br>*agree* |
| **Question 5.1: Is the approach to CLI authentication we have outlined feasible and workable?** | *Is this response confidential? –/ N*<br>*yes* |
| **Question 5.2: To what extent could adopting this approach to CLI authentication have a material impact on reducing scams and other unwanted calls? If you consider an alternative approach would be better, please outline this and your reasons why.** | *Is this response confidential? –N*<br>*Best approach on offer at present* |
| **Question 5.3: Are there additional measures that could be adopted to further strengthen the suggested approach and/or minimise the identified exemptions?** | *Is this response confidential? – / N*<br>*Not to my knowlage* |

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| **Question 6.1: Do you agree with the approach outlined for the monitoring and enforcement of the rules with regard to CLI authentication? Are there any alternative approaches that we should consider?** | *Is this response confidential?  –/ N* <br> *Agree with your approach* |
| **Question 6.2: Do you agree that CLI authentication could make call tracing easier and yield benefits in terms of detecting scammers and nuisance callers?** | *Is this response confidential?  –/ N* <br> *yes* |
| **Question 7.1: What are your views on the timescales for the potential implementation of CLI authentication, including the interdependencies with legacy network retirement?** | *Is this response confidential?  –N* <br> *ASAP and a licence requirement* |
| **Question 7.2: Do you agree with our assessment of the administrative steps required to implement CLI authentication and how these should be achieved?** | *Is this response confidential?  –  / N* <br> *yes* |
| **Question 7.3: Should a common numbering database be implemented to support the CLI authentication approach? Please provide any comments on the steps needed to implement a common numbering database, including on the feasibility of the industry leading on (a) the specification; and (b) the implementation?** | *Is this response confidential?  –  / N* <br> *Yes* |
| **Question 8.1: Do you agree with the proposed framework for impact assessment and the potential categories of costs and benefits? Please identify any other factors that we should take into account in our assessment.** | *Is this response confidential?  –  / N* <br> *Yes* |

Please complete this form in full and return to: **CLIauthentication@ofcom.org.uk**