

Your response

Question	Your response
<p>1a) Do you think Ofcom should change the way it asks about sex and gender?</p> <p>1b) If yes, how do you think we should change the questionnaire in relation to sex and gender to better identify underrepresentation in broadcasting and highlight any barriers to progression in the industry?</p> <p>1c) If you are a broadcaster or other data-collecting body, please provide information on the way you currently ask questions on sex and gender.</p>	<p>Confidential? – N</p> <p>The primary and only important question is for physical identity (i.e. “birth gender”) and 3 valid options of “male”, “female” and “hermaphrodite”.</p> <p>Birth gender is in every cell in the body and unchangeable by medical intervention. This is valid for representation.</p> <p>“Gender identity” is a mental preference rather than physical birth fact. It is no one’s business other than the individual. It is irrelevant to any consideration of representation.</p> <p>The media needs to keep its grubby patronising mentality out of everyone’s personal life.</p>
<p>2a) Do you think Ofcom should change the way it asks about sexuality?</p> <p>2b) If yes, how do you think we should change the questionnaire in relation to sexual orientation to better identify underrepresentation in broadcasting and highlight any barriers to progression in the industry?</p> <p>2c) If you are a broadcaster or other data-collecting body, please provide information on the way you currently ask questions on sexual orientation.</p>	<p>Yes.</p> <p>A person’s personal life is that, personal, and should remain so. It is selectable/changeable by the individual.</p> <p>It is irrelevant to any consideration of representation.</p> <p>We should not be pandering to the media when they manufacture issues that are not there.</p>
<p>3a) Do you think Ofcom should change the way it asks about race and ethnicity?</p> <p>3b) If yes, how do you think we should change the questionnaire in relation to race and ethnicity to better identify underrepresentation in broadcasting and</p>	<p>Yes.</p> <p>A candidate should be employed on ability, not a “skin colour” simply to get a perception of inclusiveness.</p>

highlight any barriers to progression in the industry?

3c) If you are a broadcaster or other data-collecting body, please provide information on the way you currently ask questions on race and ethnicity.

It is air-time proportionality and not raw staff numbers.

Whilst a corporation (like BBC) may hit the 13% BAME target, and brag about it, the front end is now heavily biased against north-European-white by the naïve preoccupation of hitting group numbers. There must be a clear distinction between front-of-camera air time, and back office staffing.

This inciting of racial tensions between UK communities must be stopped.

<p>4a) Do you think that Ofcom should change way it asks about disability?</p> <p>4b) If yes, how do you think we should change the questionnaire in relation to disability to better identify underrepresentation in broadcasting and highlight any barriers to progression in the industry?</p> <p>4c) If you are a broadcaster or other data-collecting body, please provide information on the way you currently ask questions on disability.</p>	<p>Yes.</p> <p>Again, by asking that very question you are discriminating against that group, or, every other group that doesn't fit that classification.</p> <p>It is air-time proportionality and not raw staff numbers that need a clear distinction between front-of-camera and back office. Some BBC bias is reminiscent of Victorian "freak" shows for public viewing, disgraceful.</p>
<p>5a) Do you think Ofcom should change the way it asks for information about socio-economic background?</p> <p>5b) If yes, how do you think we should change the questionnaire in relation to socio-economic background to better identify underrepresentation in broadcasting and highlight any barriers to progression in the industry?</p> <p>5c) If you are a broadcaster or other data-collecting body, please provide information on the way you currently ask questions on socio-economic background.</p>	<p>Yes</p> <p>It's none of anyone's business other than Parliament.</p> <p>To be blunt, it's the education environment that needs fixing, not the after-recruitment of fitting to a group.</p>
<p>6a) Do you think that Ofcom should change the way it asks about management experience and promotions?</p> <p>6b) If yes how do you think we should change the questionnaire in relation to management experience and promotions to better identify underrepresentation in broadcasting and highlight any barriers to progression in the industry?</p> <p>6c) Do you think that Ofcom should change the job function groupings in the workforce questionnaire?</p> <p>6d) If yes, how do you think we should change our questionnaire in relation to job function groupings to help us better identify underrepresentation in broadcasting and highlight any barriers to progression in the industry?</p>	<p>Yes</p> <p>It's pointless.</p> <p>Be serious, you're talking about sponging overhyped media.</p> <p>The BBC could lose half middle/top management and still operate unchanged.</p> <p>Managers if lucky get credence by the expertise of their staff. The ability to shuffle papers and keep out of way of enthusiastic workers.....not really a skill for job changing promotions.</p> <p>Just look at the over-hyped self-opinionated claims of expertise by local government council executives, and not</p>

<p>6e) If you are a broadcaster or other data-collecting body, please provide information on the way you currently classify job types / seniority / promotions.</p>	<p>forgetting the ineffective management padding of the NHS “Providers” group.</p> <p>Managers get promoted beyond their level of competence.</p> <p>Local government officials/councillors really do exaggerate how good they are.</p>
<p>7a) Should Ofcom collect diversity data by nation and region? 7b) If yes, how do you think we should ask this question to help us better identify underrepresentation in broadcasting and highlight any barriers to progression in the industry? 7c) If you are a broadcaster, please provide information on the data you current collect on the geographic location of your workforce.</p>	<p>No</p> <p>Ethnic ghettos establish in distinct areas of the country, so there’s no academic use for any such trivia.</p> <p>You’ll never get media offices in every community across the country (UK) so this question is mind-numbingly ridiculous.</p>
<p>8a) Do you think Ofcom should collect cross-sectional data? 8b) If yes, how should we ask this question to help us better identify underrepresentation in broadcasting and highlight any barriers to progression in the industry? 8c) If you are a broadcaster or other data collecting organisation, please provide information on what cross-sectional data you currently use within your organisation.</p>	<p>?</p> <p>Have no clue what this is about.</p> <p>Seems to me you’re trying to form non-existing statistics groups for the sake of having statistics groups.</p> <p>What is the matter with Ofcom, it needs to get a sense of perspective on areas of importance.</p>
<p>9a) Do you think Ofcom should change and expand the benchmarks it uses? 9b) If yes, how do you think we should change our benchmarks to help us better identify underrepresentation in broadcasting and highlight any barriers to progression in the industry? 9c) If you are a broadcaster or other data-collecting body, please provide information on the way you currently benchmark data (particularly in relation to socio-economic background and diversity in different geographical regions).</p>	<p>No</p> <p>The benchmarks can only be based on census data to be valid. Representative surveys are not accurate and by definition biased by the very selection technique.</p> <p>Ofcom needs to concentrate on the rubbish the media are broadcasting, not who’s sitting in the seats.</p>

Do you have any views on other aspects of data collection practices that we have not considered in this Call for Inputs?

Yes,

You're one step away from racial/sexual profiling. That's breaching data protection laws.

Before 2000 the UK did perfectly fine and it was uncomplicated to live. Now you're generating perceived complexity when none exists. Solely because none in authority will stand up and dismiss these idiots on social media.

Get some perspective, the media broadcasters are there to broadcast entertainment, in the great scheme of what's important they're an irrelevancy.